# Singapore 2020 Equity



Strategy A domestic recovery

Paul Chew Head Of Research Phillip Securities Research Pte Ltd 4 Jan 2020

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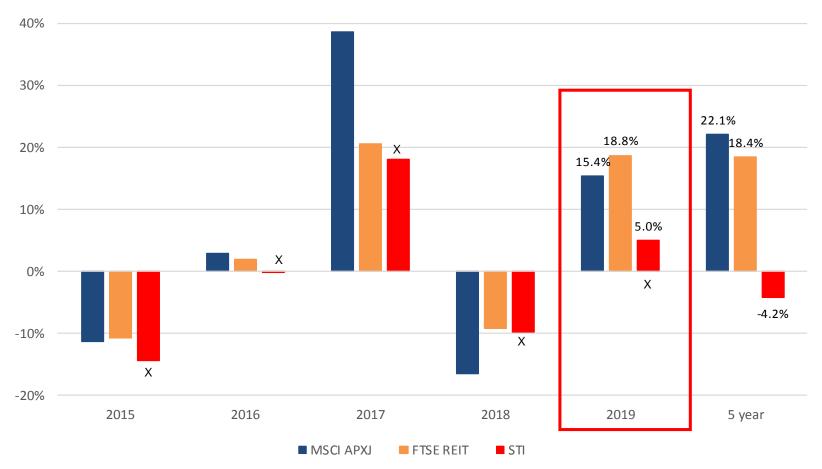
# Agenda

- ✓ Review of 2019
- ✓ Economic conditions
- $\checkmark$  5 themes for 2020
- ✓ Sector updates
- ✓ Phillip Absolute 10
- ✓ Technical Strategy

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## STI keeps disappointing...4 of 5 years



STI vs MSCI AXJ vs FTSE REIT

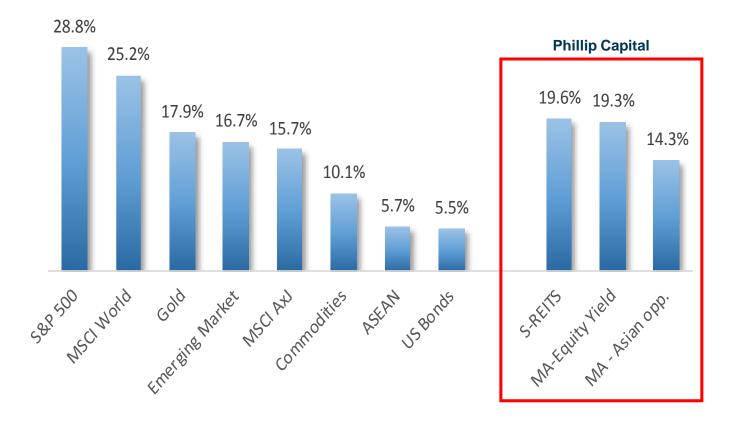
Source: Bloomberg, PSR

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## 2019 the everything rally year

2019 Asset Returns



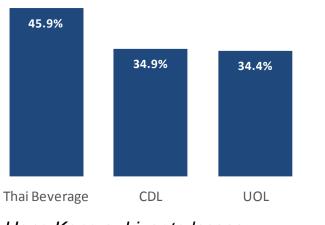
Source: Bloomberg ETFs (exclude dividends), PSR, Phillip Managed Accounts

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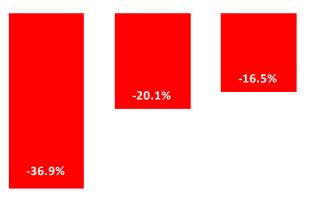


## Reversal of 2018 performance



#### Property sector saw huge gains

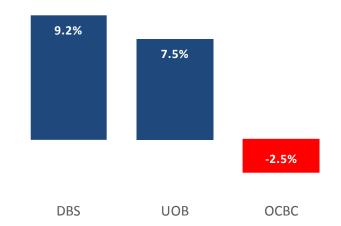
#### Hong Kong a driver to losses



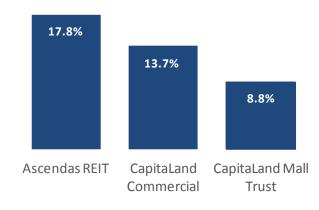
#### **Dairy Farm** Jardine Matheson Jardine Strategic

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### Bank performance hurt by OCBC



### REITs were outperformers



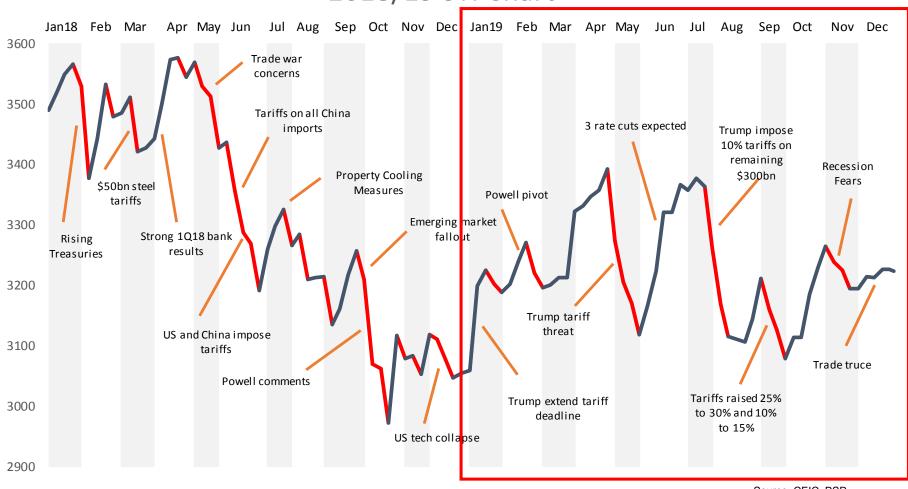
Source: Bloomberg, PSR

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### Trade talks dictate STI direction



### 2018/19 STI Chart

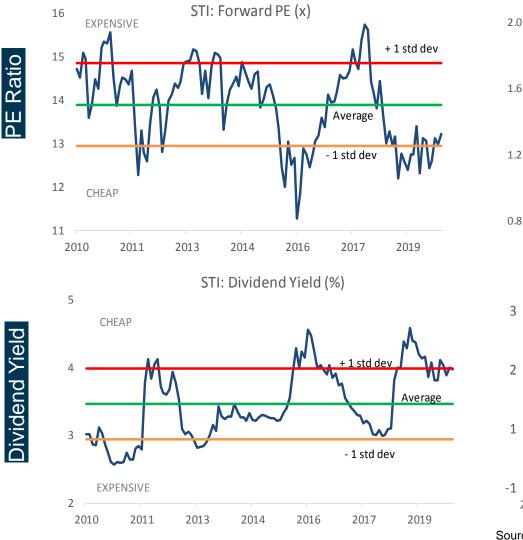
Source: CEIC, PSR

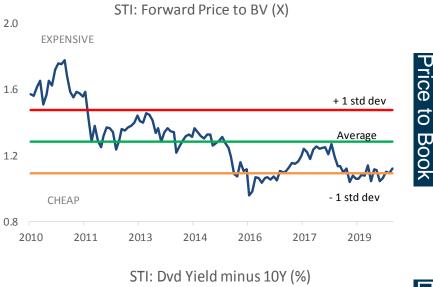
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### Yes-lah....STI is still cheap







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Book

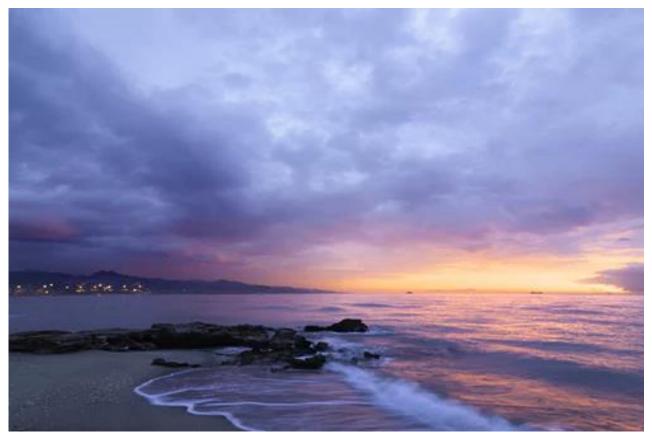
Dividend

less

bond

yield

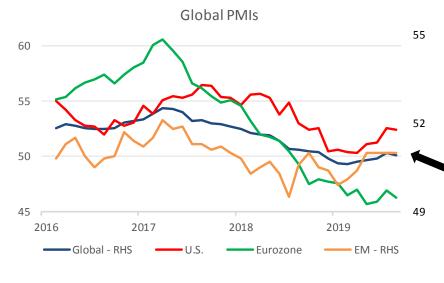
## **Economic Conditions**



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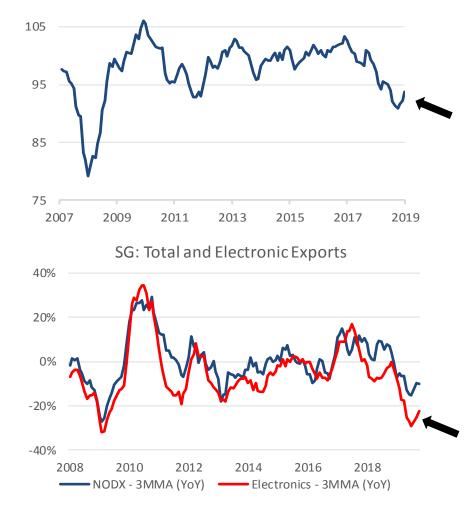
### Recovery is underway



SG: GDP and PMI New Orders



**GR: IFO Expectations Index** 

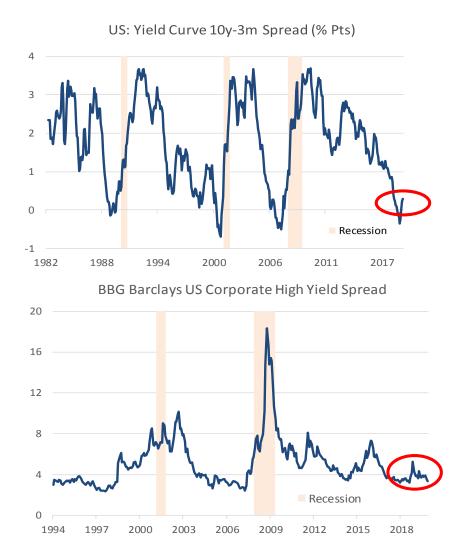


Source: CEIC, PSR, Bloomberg

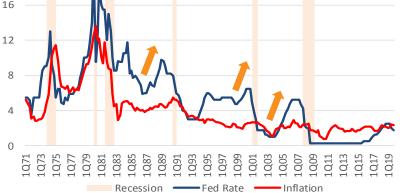
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### No recession risk





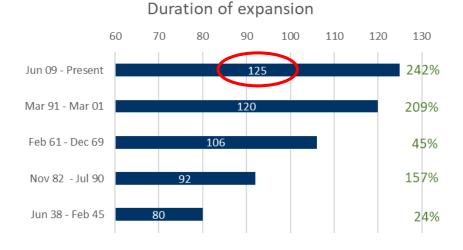


#### Source: CEIC, PSR, Bloomberg

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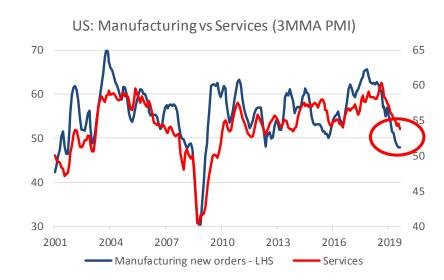


### US: Slowing down to below trend, no recession



US: Housing Starts (mn units SAAR)





US: Durable goods new orders (3MMA - YoY)

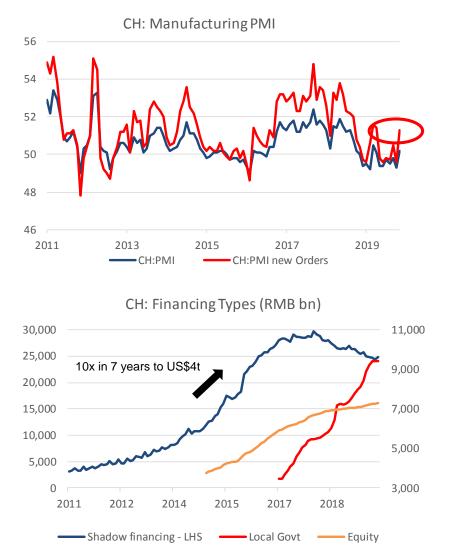


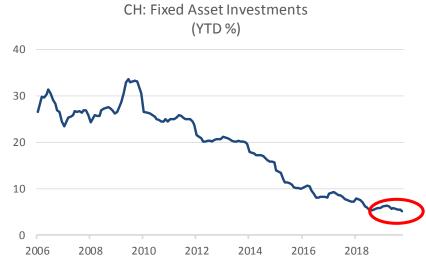
Source: CEIC, PSR, Bloomberg

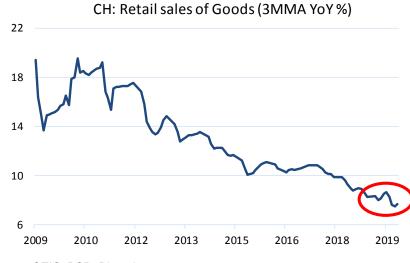
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### CH: Matured, quality growth, more jobs







Source: CEIC, PSR, Bloomberg

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## 5 themes for 2020



Source: unsplash.com

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### How did we fare in 2019?

### 2019 Themes

Attractive valuations Pass Slower rate hiking cycle 1/2 Pass Trade truce 1/2 Pass U.S. data rolling over Fail Turmoil in U.S. politics 1/2 Pass

### **2020 Themes**

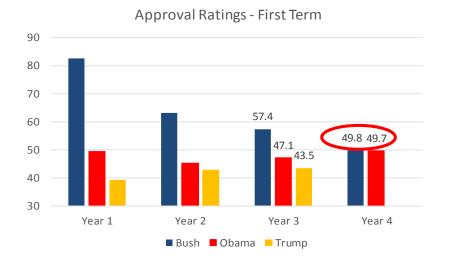
Trade ceasefire Domestic recovery Buoyant electronics Binary political events Less momentum in rates

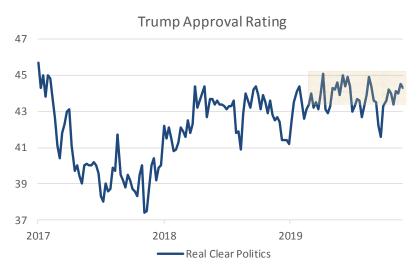
..... MOE: new PSLE markings focus on learning not a race to outdo others

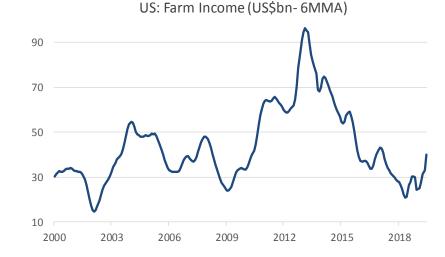
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### Theme 1: Trade to technology war







- Ban technology sales to Huawei without approval (entity list)
- Ban Huawei/ZTE equipment
- Limit China investment in US technology

Source: CEIC, PSR, Bloomberg, real clear politics

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### Trade War: Soybean deal

### Phase 1 / Mini-deal / Ceasefire

- CH buy <u>\$50bn agri products p.a. by 2021 (\$24bn in 2017)</u>
- China <u>minimum import \$200bn goods and services</u> from US by 2021 (\$128bn in 2017)
- China stop forced technology transfer
- US drop planned US\$160bn tariffs and cut tariffs US\$112bn goods to 7.5% (from 15%)

### <u>Timeline</u>

• Sign <u>15 January 2020</u> / Phase 2 begin when Trump goes Beijing

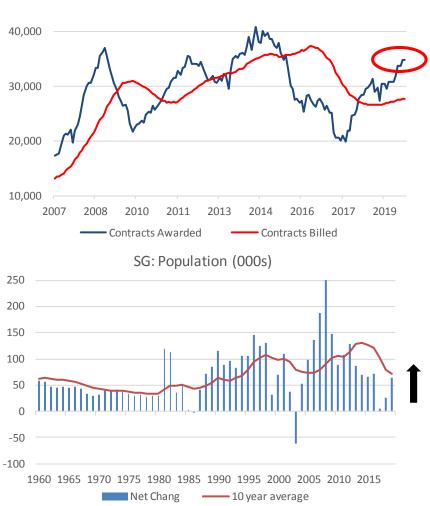
### <u>Issues</u>

- State subsidies and China existing tariffs on US not resolved
- Narrative is hurt farmers and consumers for this
- <u>Still 2/3 US imports from China face tariffs</u>
- Average US tariff rise from 3% to 19.3%

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### Theme 2: Domestic recovery

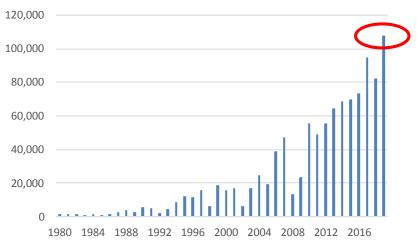


SG: Construction demand (S\$mn - T12M)

SG: Industrial production (3MMA YoY)



#### SG: Foreign Direct Investment (US\$mn)

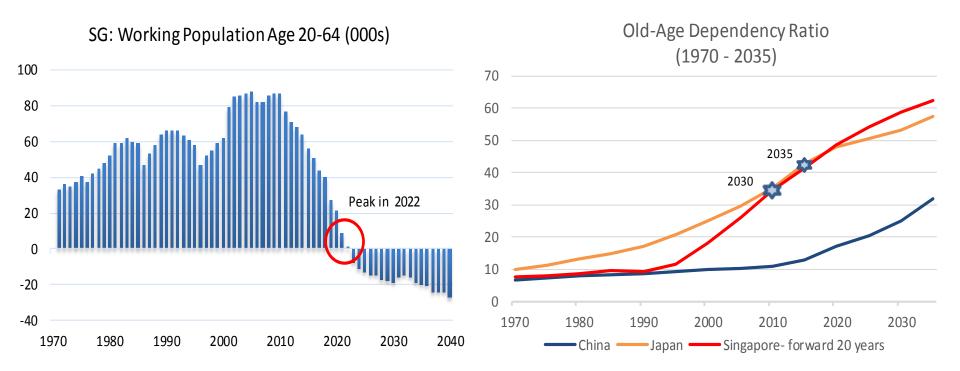


#### Source: CEIC, PSR, Bloomberg

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### Aging population structural worry

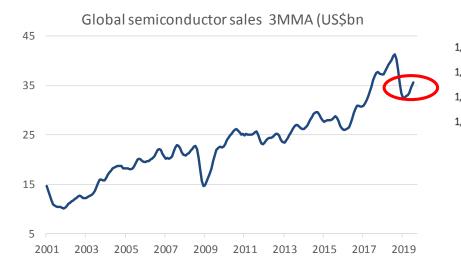


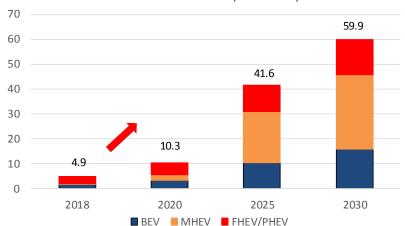
Source: CEIC, PSR, United Nations Department of Economic and Social Affairs

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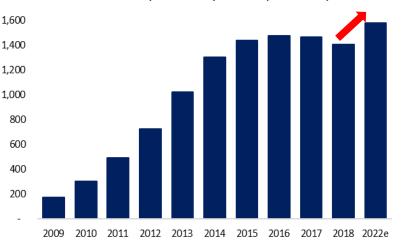
### Theme 3: Buoyant electronics, everything smarter



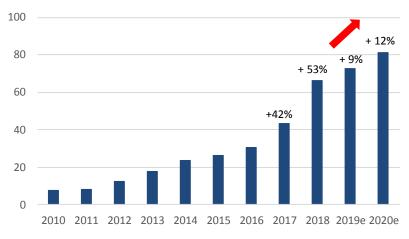


#### Global EV Forecast (mn units)

Global smartphone shipments (mn units)



#### Cloud Capex Proxy (US\$bn)



#### Source: CEIC, PSR, Gartner, WSTS, Infineon

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### Theme 4: Binary political events -3Mar/3Nov 2020



- Market rally
- More positive for China
- Raise indv/corp/capital gain/transaction taxes
- Infrastructure plan



- Unknown strategy
- Climate change
- Gun control
- Buy the votes

What is common? Raise minimum wage, carbon tax, cap and trade, + Infrastructure stimulus in 2021



- Market drop to price the risk
- Challenge China
- Break large tech
- Ban fracking
- Wealth tax



- Market drop to price the risk
- Challenge China
- Raise indv/capital taxes
- Break large tech
- Cancel student debt

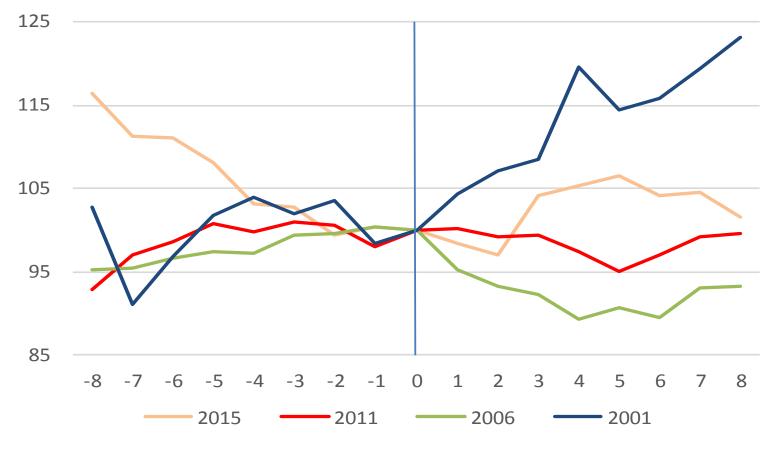
Source: CEIC, PSR, Bloomberg

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### Singapore election impact not clear

STI Weekly Pre/Post Election



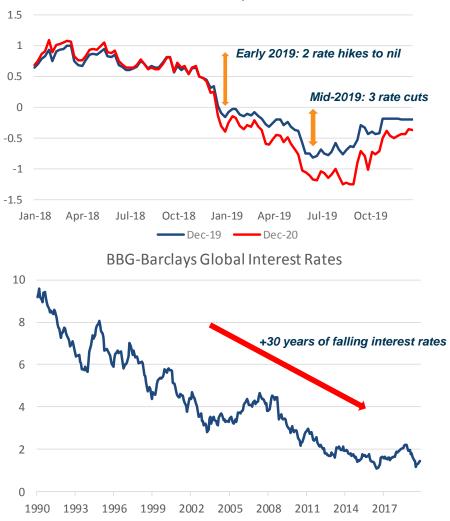
Source: CEIC, PSR

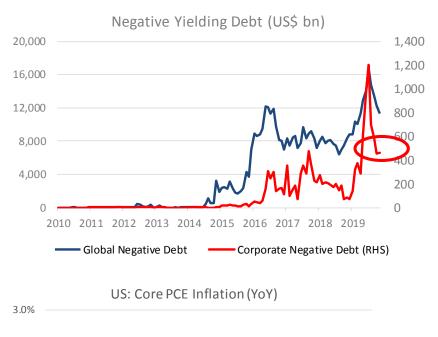
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### Theme 5: Less momentum in lower rates

Interest Rate Expectations







#### Source: CEIC, PSR, Bloomberg

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## **Sector Views**



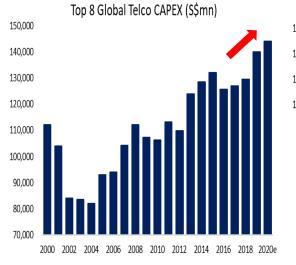
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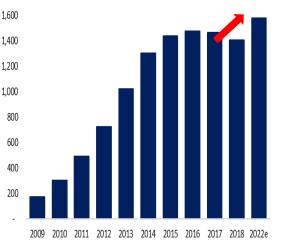
### Technology (Hardware): Structural tailwinds







Global smartphone shipments (mn units)



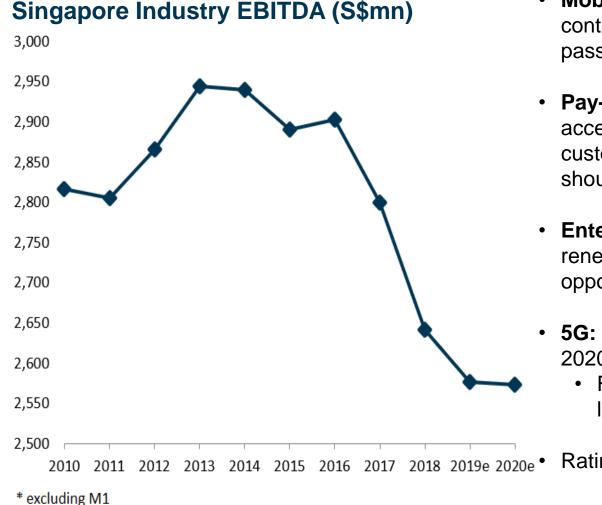
- Auto: emissions standards creates demand for hybrid / EVs (40% increase in electrical components)
- Aerospace: 10 year backlog of orders
- **5G:** Not just another replacement cycle + unlimited data unlimited storage unlimited connectivity
- **Semicon:** structural demand from cloud computing, auto, telecommunications and China 2025
- Rating: OVERWEIGHT

Source: Bloomberg, CEIC, PSR, Statista

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### Telecom: Higher mobile competition to be contained



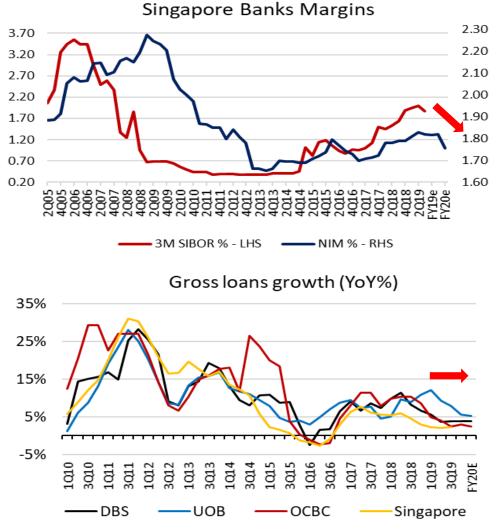
Source: Company,PSR

- **Mobile:** New entrant threat will be contained. Opportunity for TPG has passed.
- **Pay-Tv:** Cable to fibre migration accelerated attrition, steadier base (new customers locked in for 2yrs), pricing should improve post promotional period
- Enterprise: Stabilise after contract renewal cycle, 5G brings exciting opportunities to data analytics & AI
- **5G:** 50% nationwide coverage by end 2020
  - Four 5G network (2 nationwide + 2 localised)
- 2020e Rating: OVERWEIGHT

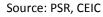


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## Banking – Dividend growth + well capitalised



- Fed cut limits NIM expansion
- Easing funding pressure as FD rates start to trend down
- Asset quality at benign levels
   but volatile credit costs ahead
- Low to mid single-digit loans growth
- FY20e NIM contraction of 6.5bps = 3.5% PATMI impact
- Rating: OVERWEIGHT

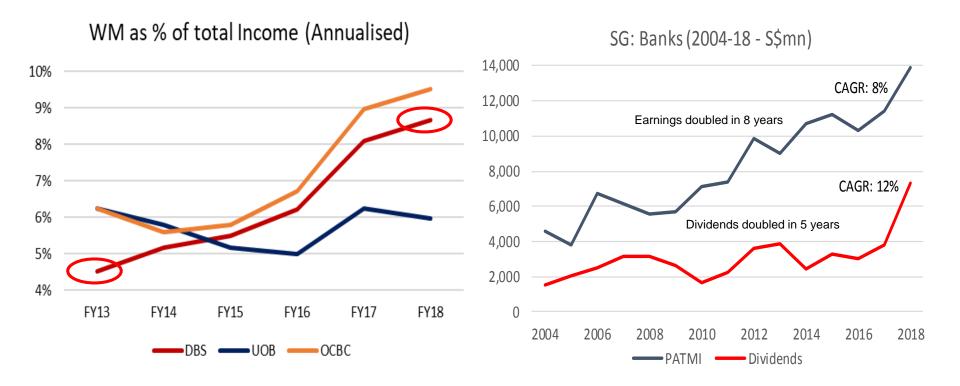


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### Wealth management and dividends structural growth

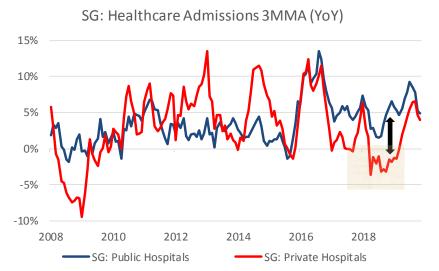


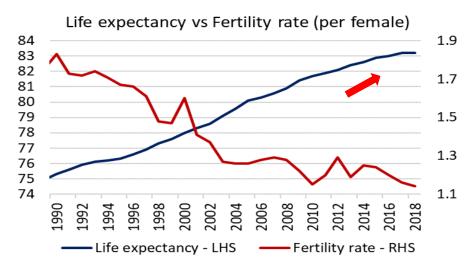
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## Healthcare – Structural drivers intact

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- Long-term structural drivers intact
  - i. Rapidly ageing population;
  - ii. Longer life expectancy;
  - iii. Rise of lifestyle diseases
- Stabilisation in Singapore's medical tourism
- Searching growth overseas
- Private healthcare not sheltered from macro headwinds - patients may seek out more affordable options
- Positive on the long-term outlook
- Rating: NEUTRAL



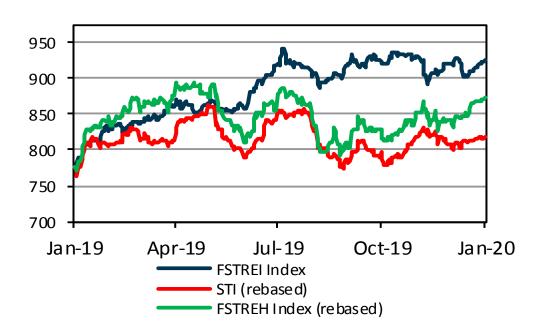
#### Source: PSR, CEIC

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### Property Developers and REITs Outperform STI

### **FSTREI VS. STI**



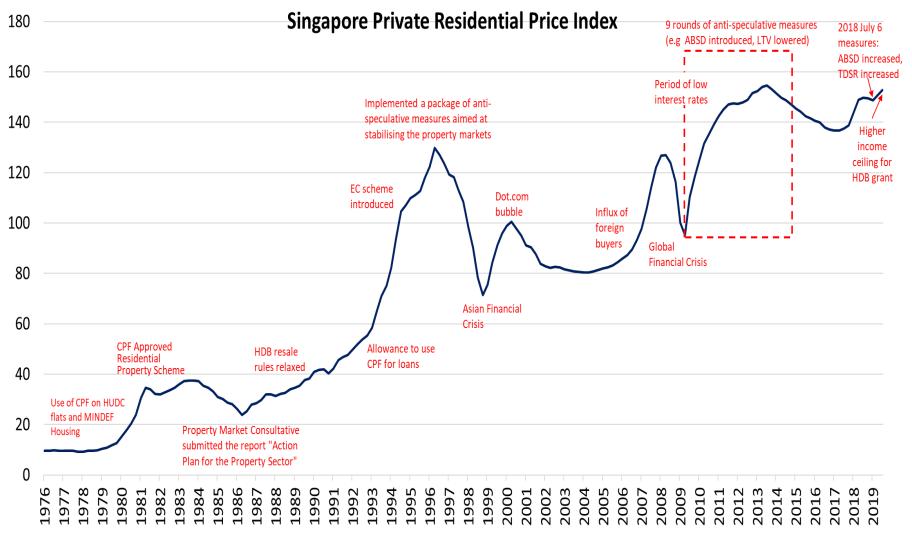
### INDEX RETURN (%)

	1MTH	3MTH	YTD	1YR
FSTREI RETURN	0.2	1.0	25.5	25.5
FSTREH RETURN	3.4	5.3	15.3	15.3
STI RETURN	1.1	3.9	9.4	9.4
Source: Bloomberg, PSR				

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### Private Residential Index +2.5% in 2019



#### Source: Bloomberg, PSR

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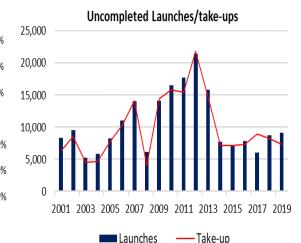


## Property transactions moderating

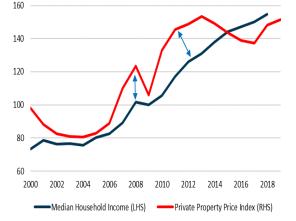


Residential Government Land Sales





Private Residential Price Index vs Median Household Income (2009=100)



- 35,529 unsold units in the pipeline vs average of c.9,800 primary sales 2018/19
- GLS low, with 27.3% of the 6,490 units on the confirmed list
- Enhanced housing grant will help HDB upgraders
- Property prices largely propped up by income growth
- Property prices to increase between 0-5%
- Focus: Recurring Income Redevelopment + Capital Recycling
- Maintain **NEUTRAL.**
- Stock pick: CapitaLand (Buy)



#### Source: Bloomberg, PSR

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## SG: Redevelopment Play – Master Plan 2019

- CBD Incentive Scheme (25% 30%)
  - ✓ At least 20 years from last TOP
  - Predominantly office developments
  - ✓ Minimum site area:
    - Anson (1,000 sqm)
    - Cecil Street, Robinson Road, Shenton Way, Tanjong Pagar (1,000 – 2,000 sqm)
  - Mixed-use: Residential, Commercial, Hotel

### Potential beneficiaries:

Suntec REIT (One Raffles Quay, MBFC)

- Strategic Development Incentive (SDI) Scheme
  - ✓ At least 20 years from last TOP
  - ✓ Predominantly **commercial** asset in:
    - Orchard Road
    - CBD
    - Marina Centre
  - ✓ Enhance public infrastructure
  - ✓ Promote active mobility

### **Potential beneficiaries:**

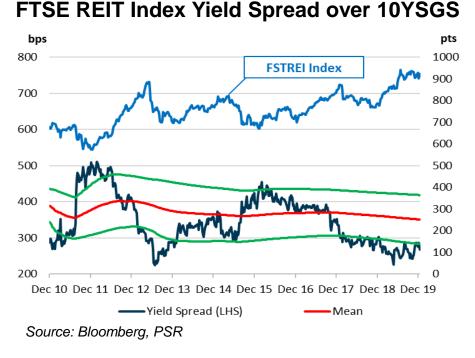
- SGREIT (Wisma Atria. Ngee Ann City)
- Suntec REIT (Penang Road)

#### Source: Bloomberg, PSR

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## FTSE S-REIT total return up 25.5% in 2019



### Fed Fund Rates vs SG rates

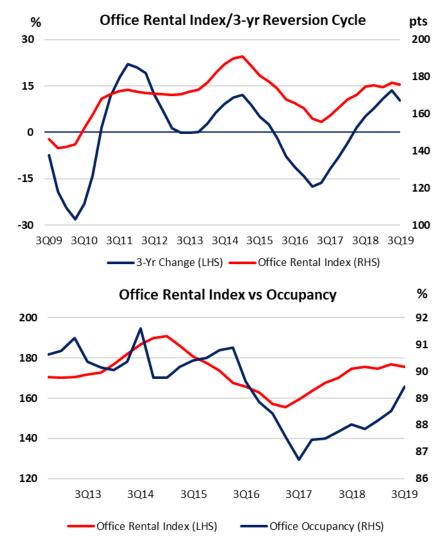


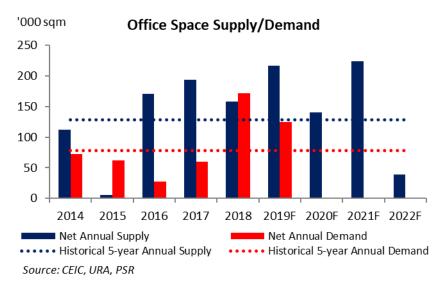
- S-REIT dividend yield: 4.38% (-26bps YTD)
- 10YSGS yield: 1.71% (-42bps YTD)
- Current yield spread of 267bps is at the -1.2sd level (historical average: 351bps)
- 3-month SOR: 1.75% (Jan19: 1.97%)
- Lower interest rate environment conducive for REITs – makes acquisitions more accretive.
- Raised \$9.5bn from equity markets (2018: \$4.7bn)

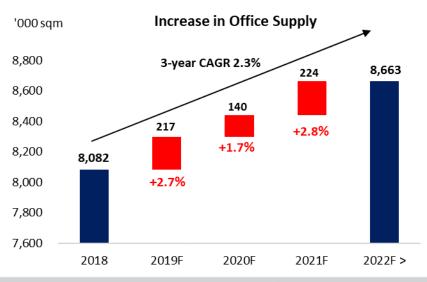
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## Commercial – Riding The Upcycle





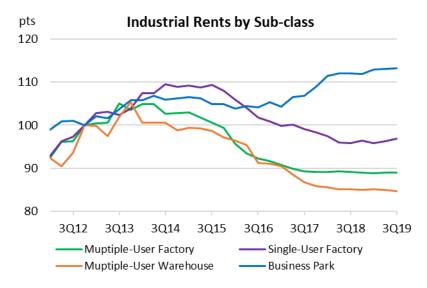


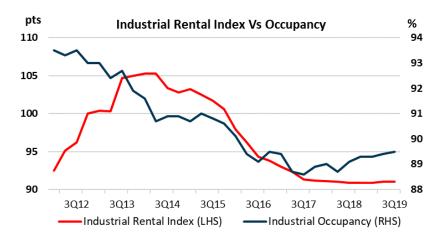
#### Source: Bloomberg, PSR

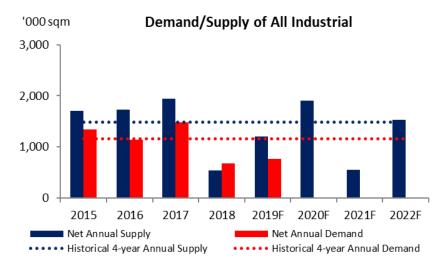
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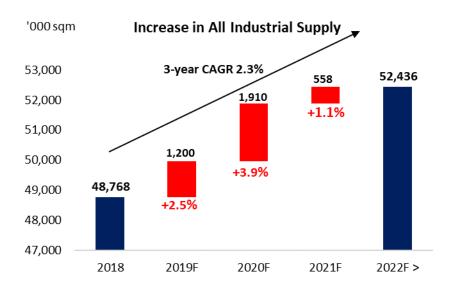


## Industrial – Opportunities For Those Who Seek







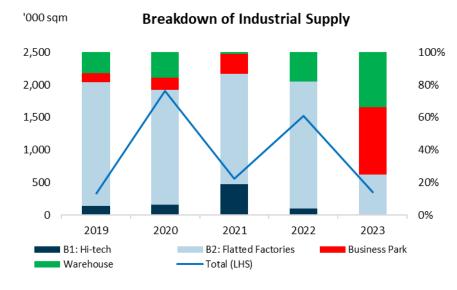


#### Source: Bloomberg, PSR

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### Industrial – Opportunities For Those Who Seek



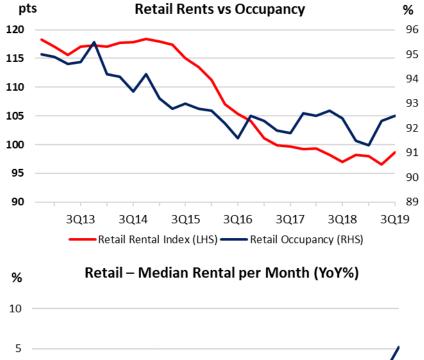
Source: Bloomberg, PSR

- Industrial supply to grow at a CAGR of 2.3% (3-year historical: +3.1%)
- Strong competition among flatted factories (accounts for 68%-78% of supply)
- Asset redevelopment, repositioning, rejuvenation
- Demand for Hi-tech assets and data centers.
- Stock pick: Ascendas REIT (Accumulate)

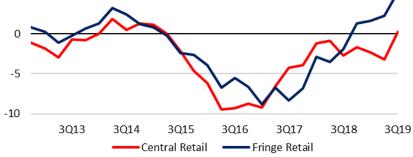
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## Retail – Still Hanging In There



- 172k sqm (+2.8%) of retail space was well absorbed
- Outperformance of fringe retail rents
- Muted supply (c.70k sqm) coming onto the market in 2020 and 2021
- REITs under our coverage managed to secure rental reversion in the low single digits – weaker tenant sales still outperformed RSI Ex MV Index

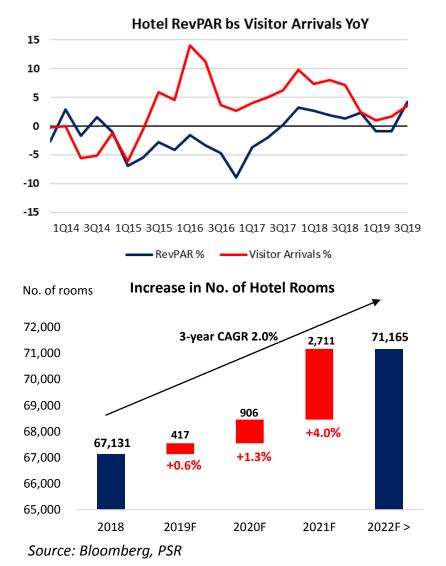


#### Source: Bloomberg, PSR

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### Hospitality – Picking Up At Last

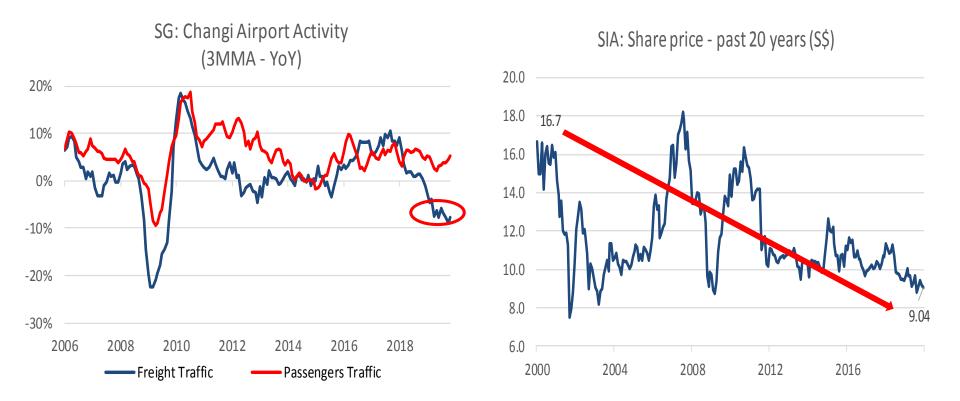


- Tapering room supply; 3-yr CAGR of 2.0% vs historical 3-yr CAGR of 4.2%
- 2020 will be a biennial year SG Air Show
- RevPARs and occupancy to improve
- Favour diversified plays for income diversification
- Stock pick: Ascott Residence Trust (Accumulate)

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#### Aviation: SATs the better way to invest



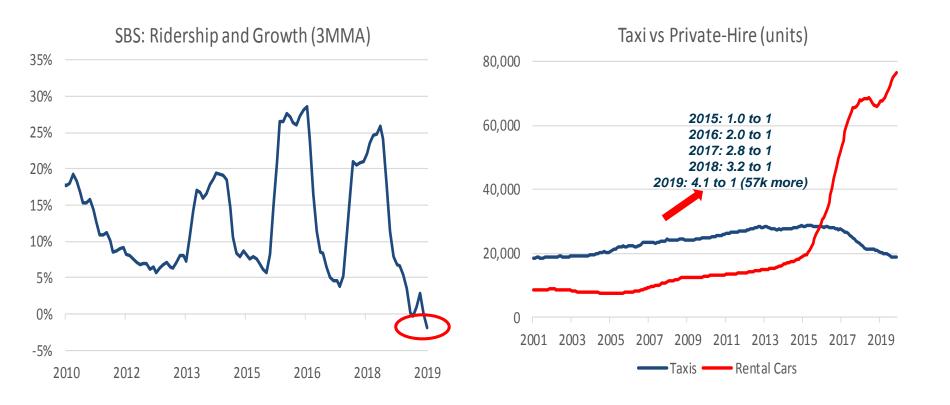
Source: CEIC, PSR

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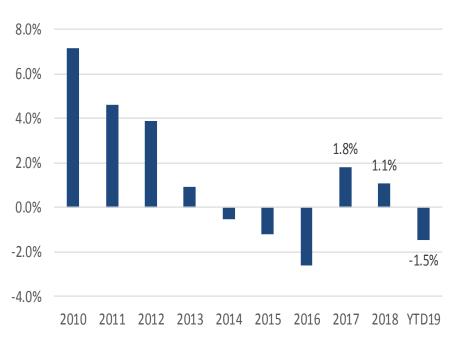
### Land Transportation - Taxi overwhelmed

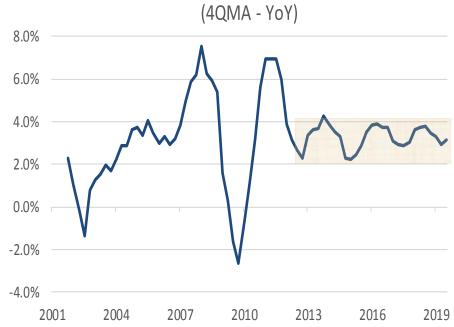


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### Consumer: Improving property sales will help





SG: Average Monthly Wage Growth

SG: Retail Sales Ex MV (Annual YoY)

#### Source: CEIC, PSR

Source: CEIC, PSR



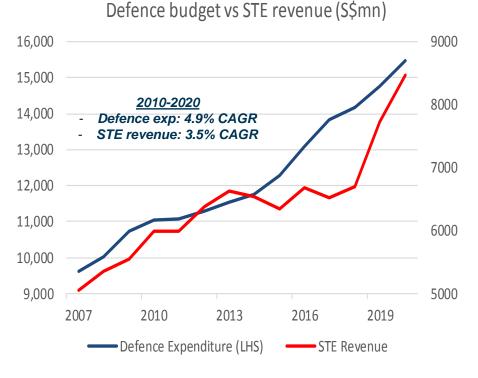
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### Happy building material suppliers



SG: RMC Demand (3MMA - YoY)

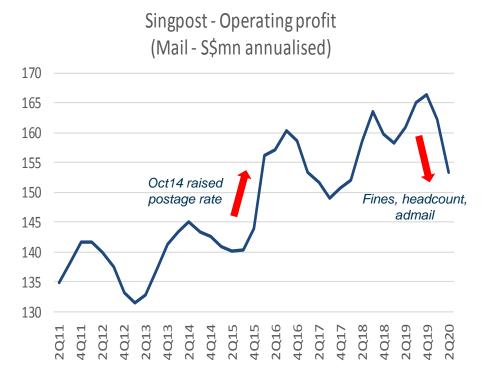


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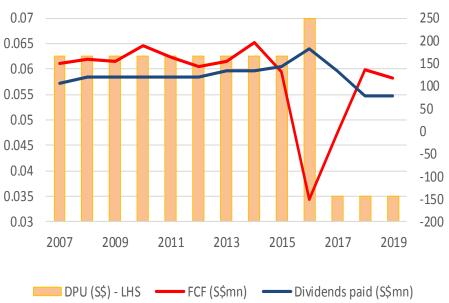
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### Postal : A monopoly turning around



SingPost Dividends and Cash-flow



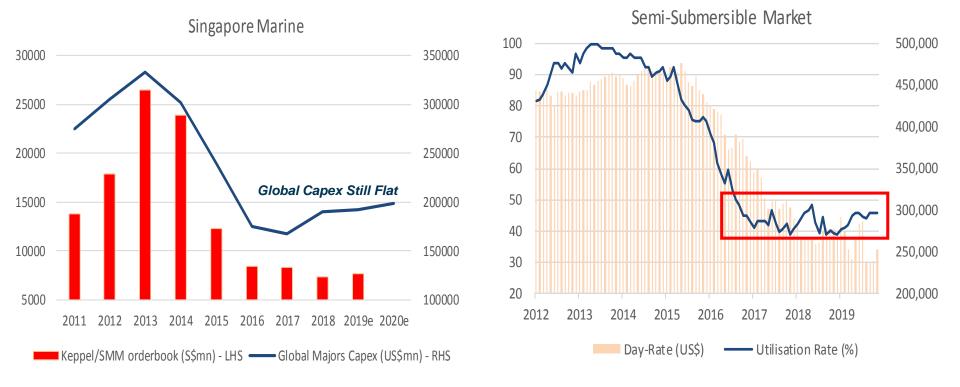
Dividends \$140mn cut to \$80mn vs FCF S\$120mn

Source: CEIC, PSR

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### Marine Sector: Not yet....still bottoming out



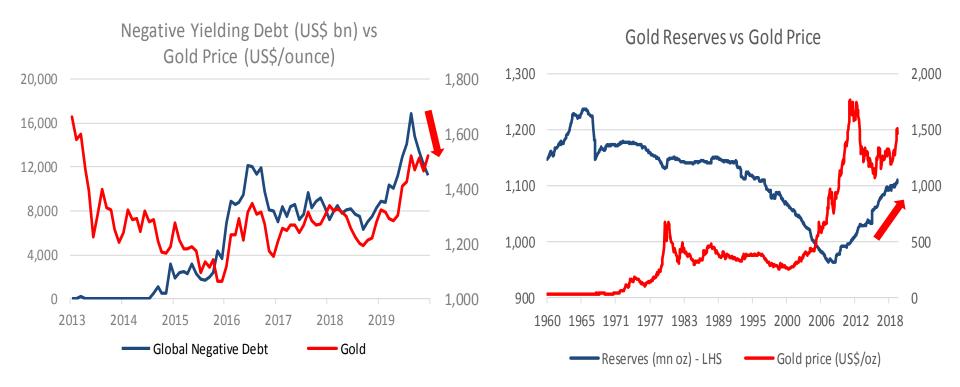
#### Source: CEIC, Bloomberg, PSR

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#### Gold: Outguess the other guessers



#### Source: CEIC, PSR

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#### The Phillip Absolute 10

#### Telecommunication and tech heavy, reduced financials

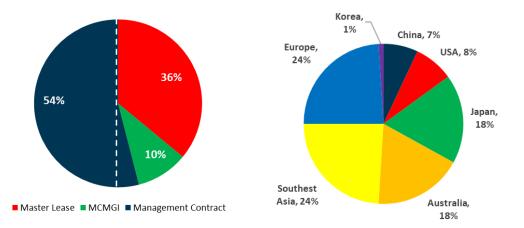
Company	1M	3M	YTD	Rating	Target Px (S\$)	Share Px (S\$)	Upside	Mkt Cap (US\$m)	Dvd. Yield		Absolute 10	STI
Yield										Jan19	7.2%	4.0%
As cott REIT	-1.5%	0.8%	23.1%	Accumulate	1.36	1.33	2%	2,151	5.4%	Feb19	0.6%	0.7%
NetLink	1.1%	6.2%	23.5%	Accumulate	0.99	0.95	5%	2,734	5.5%	Mar19	-0.7%	0.0%
Dividend Growth										Apr19 May19	2.2% -2.0%	5.8% -8.3%
Frasers Centrepoint (new)	1.8%	2.6%	29.6%	Accumulate	3.11	2.81	11%	2,331	4.3%	Jun19	6.5%	-8.3 <i>%</i> 6.5%
UOB	2.3%	2.9%	7.5%	Accumulate	27.8	26.41	5%	32,705	3.8%	Jul19	1.6%	-0.6%
Growth										Aug19	-3.8%	-5.9%
PropNex	1.0%	3.0%	7.3%	Buy	0.59	0.52	15%	141	7.2%	Sep19 Oct19	0.0% 4.2%	0.4% 3.5%
Sheng Siong	-0.8%	11.7%	17.0%	Accumulate	1.32	1.24	6%	1,384	2.7%	Nov19	0.2%	-1.1%
Venture	2.1%	5.8%	16.1%	Accumulate	17.18	16.20	6%	3,469	4.3%	Dec19	0.8%	0.9%
Re-rating Plays								,		YTD	17.6%	5.0%
CapitaLand	1.9%	6.2%	20.6%	Buy	4.20	3.75	12%	14,036	3.2%	Out/(U	nder)perf.	12.5%
Starhub (new)	1.4%	9.2%	-18.9%	Accumulate	1.58	1.42	11%	1,825	6.3%			
Singtel	-0.3%	8.7%	15.0%	Accumulate	3.53	3.37	5%	40,847	5.2%			
Average	0.9%	5.7%	14.1%				8%	101,623	4.8%			

Note# Performance as at 31December 2019 and for illustration purposes only. It excludes the cost of monthly rebalancing, transaction fees and dividends. Removed SGX and DBS.

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#### Ascott Residence Trust: Solid portfolio with catalyst ahead



#### Sponsor's growth in No. of keys under management



- Stability from geographical and lease structure diversification
- 20 ROFR properties, S\$1bn debt headroom, immediate c.40% increase DPU yield from 5.4% to 7.5%
- Increased brand recognition and loyalty programs
- Popularity of select-service accommodation – preference for value

Rating: ACCUMULATE; TP: S\$1.36.

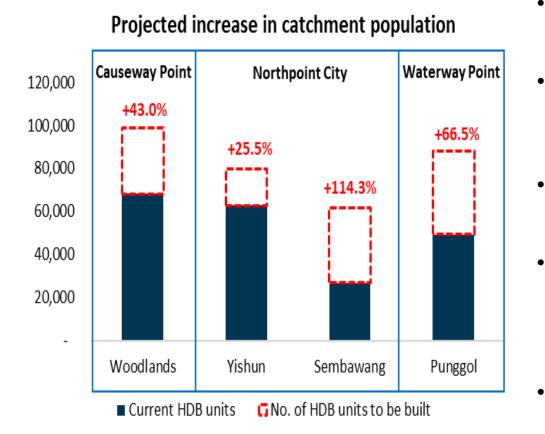
#### Source: Company, PSR

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#### Frasers Centrepoint Trust: Powered by resilient growth



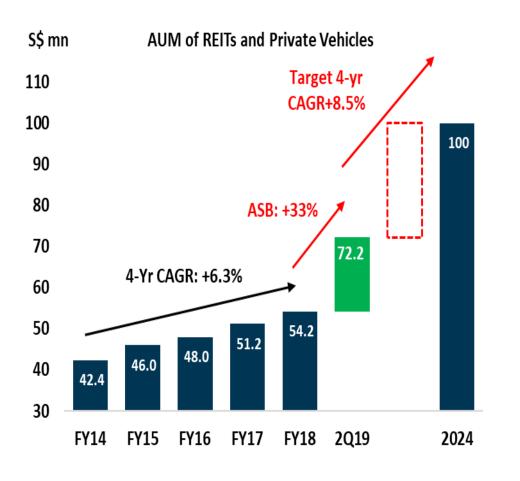
- Resilient necessity spending and outperformance of fringe rents
- Projected 67.7% jump in HDB units surrounding three largest malls
- Beneficiary of URA Master Plan (Woodlands and Punggol)
- Inorganic Growth: 3 Pipeline assets from Sponsor and 6 PGIM's SG assets

 Rating: ACCUMULATE; TP: S\$3.11.



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#### CapitaLand: Ready for take-off



- Unlocking value in new geographies (India) and asset classes (business parks). Plans to more than double AUM in India from S\$3.3bn to S\$7.0bn by 2024
- Quality recurrent income growing: 83.6% of 3Q19 EBIT (2Q18: 63.1%)
- Residential development in China selling well: >99% take-up for several projects
- Rating: BUY; TP: S\$4.20

#### Source: Company, PSR

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#### Netlink NBN Trust: A key player in 5G roll-out

Recurring charge of S\$13.80 of residential connections accounts for > 60% of total revenue



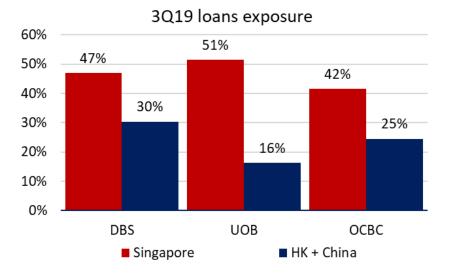
- Counter cyclical in nature:
  - 1. Resilient business model
  - 2. stable and predictable revenues
- Beginning of run-rate growth of 25k new residential fibre connections a year
- 5G will give NBAP connections a boost (expect 36% growth in 2020 to 2,263)
- No replacement threat from 5G yet.
  - Data consumed per household is considerable
  - NLT's fibre infrastructure can accommodate higher speeds
- ACCUMULATE; TP: S\$0.99; Distribution yield: 5.7%

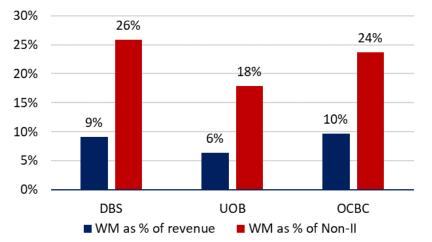
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#### United Overseas Bank: Respite in volatile times





#### 9M19 WM fees

- Least exposure to Greater China and Hong Kong loans at 16% (DBS: 30% and OCBC: 25%).
- Well-poised to benefit from supply chain shift into Southeast Asia.
- Increasing efforts to grow WM particularly the mass affluent = stable fees growth
- Dividend yield of around 5% cushions downsides.
- FY20 NIM to contract 5-10bps due to falling interest rate environment.
- Rating: ACCUMULATE; TP: \$27.80; Dividend yield: 4.9%

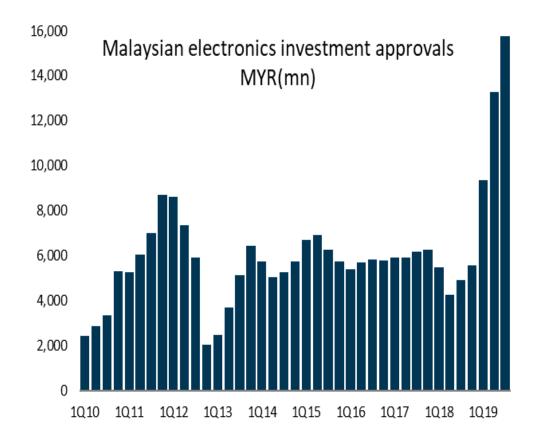
#### Source: PSR, Companies

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#### Venture: Robust balance sheet supports DPS growth



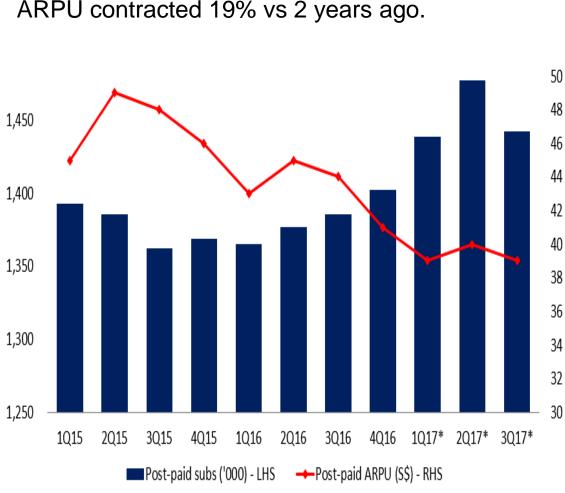
- Supply chain shifting from China to SE Asia
- Record high cash of S\$802mn. We raised FY20e dividends higher by 14% to S\$0.8/share (S\$230mn) and FCF ~S\$300mn.
- Short term margin compression is expected
- Valuation around -1SD of 10-yr mean
- ACCUMULATE; TP: S\$17.18; Dividend yield: 4.6%

Source: Company, PSR

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### StarHub: Aligning & shinning brighter



- Cyber-security could turn profitable. Expect gestation losses and one-off integration
   expense to topor off
- expense to taper off.
- Pay-tv business bottoming out.
  - 1. Subscriber base locked-in for two year
    - 2. Majority of content cost turn variable.
- Mobile competition to be contained. TPG 4G network inferior to incumbents.
- **BUY**; TP: **\$\$1.58**; Dividend yield: 6%

Source: Company, PSR

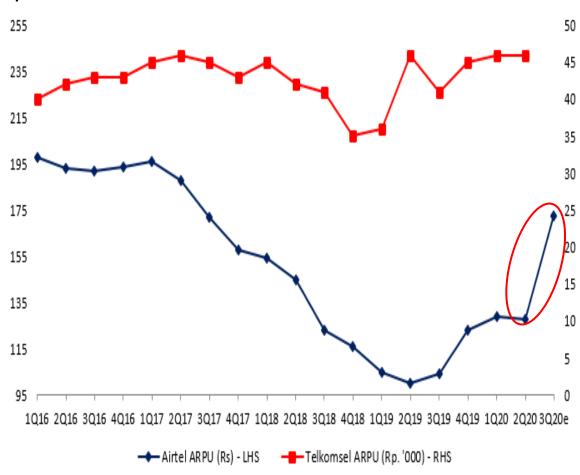
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#### Singtel: Recovery in India accelerated by price hikes

Assuming 35% improvement in ARPU after 42% price hikes in India



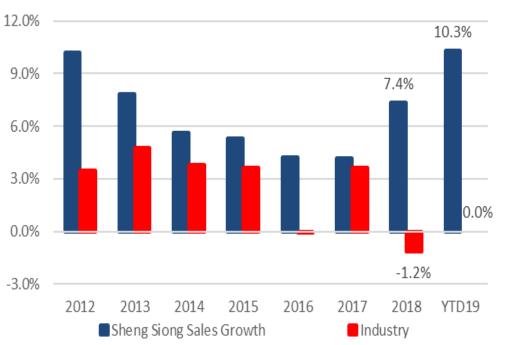
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- Recovery in India accelerated by price hikes:
   The wireless market is
  - The wireless market is going through a series of price hikes, 1<sup>st</sup> time in 4 yrs.
- Regional associates returning to growth. (first YoY growth +35% in 3 years). Better pricing environment and robust data consumption is driving growth
- Expect headwinds in core business to be contained.
- ACCUMULATE; TP: S\$3.53; Dividend yield: 5.6%



### Sheng Siong: Another year of earnings growth



Source: Company, PSR

SSG vs Supermarket Industry (YoY)

- Stores footprint expand 8% in FY19/20
- YTDSep19 sales +10.3% vs industry flat sales
- Gross margins at record levels and will creep up higher
- Operating leverage in FY20 form maturing stores as expenses drop from 19% of sales to trend-line 17%
- 25% ROE, S\$83mn net cash, 3% dividend yield
- Rating: ACCUMULATE; TP: S\$1.32

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### PropNex: Market leader recovering



1500

1000

500

2014

2014

2015

2016

Units Sold (3MMA)

2017

- Largest real estate agency in Singapore
- Huge market share private residential new launch 46%, HDB resale 47%, private resale 27%
- Agency force growing 12-13% organically
- 3 of 4 segments recovering
- Attractive metrics: ROE 29%, net cash balance sheet of S\$73mn, dividend yield of 7%
- Rating: BUY; TP: S\$0.59.



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2017

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2018

YoY

2019

0%

-20% -40%

-60%

-80%

### **Privatisation bet**



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#### SIA Engineering – Privatisation Possible?

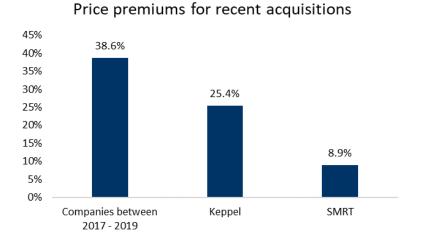
#### <u>1) Why</u>

- Temasek holds 77.66% of SIAE
- Temasek consolidating for global champions
- Merge with ST Aerospace

#### 2) Valuations

	Market Capitalisation /S\$	P/E Ratio	Dividend Yield
SIAEC	3.17bn	18.64	3.89%
HAECO			
(based on the			
cancellation price)	2.04bn	35.13	1.40%

3) Upside



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# Conclusion

- ✓ Bullish for 2019
- ✓ 3700 STI target
- ✓ Growth upside surprise
- ✓ Telco and technology sector
- ✓ Possible re-rating catalyst

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## **Technical Views**



Chua Wei Ren Technical Analyst Phillip Securities Research Pte Ltd

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## **Straits Times Index – Limit Upside**

#### 2019 recap summary.

- Price rebound above **3100** in Jan 2019 and had a strong bullish run to **3400** in May 2019.
- Price did not manage to close above 3400, which we see prices retreating to 3100 for the 2<sup>nd</sup> half of Q2.
- Subsequent rally cap at **3386**, 14 points show of the 2019 high.
- From a technical perspective, 2019 momentum is currently in a prolong corrective phase.

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### **Straits Times Index- Past 12 years**

- STI ranging since the fall from 3906 points to 1455 point from 2007 Q4 period to 2009 Q2 period.
- STI made a substantial recovery in Q2 2009 onwards but price remains below 3700. Signalling a weak sentiment ahead.
- Fibonacci retracement shows that price has been rejected at the 78.6 and 88.6% of the total range from 3906.16-1455.47



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### **Straits Times Index- Past 12 years**

- STI B wave has topped out in 2018, forming a dark cloud cover at 85.4% of wave A.
- The monthly wave count will be prolonged for the next 2-3 years with bearish downturn in the longer run.



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#### Straits Times Index – Weekly wave analysis

- Immediate 5 waves have been completed
- Current price action suggest further downside after the hammer rejection at the 200 SMA
- Bearish flag formation is seen traditionally as a continuation pattern of the impulse move.



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### WTI OIL – Up rise rally is possible

- Oil weekly chart shows that price has already break out of the symmetrical triangle/pennant.
- Up move may capped at 72.00 before rallying to 90.00 per barrel.

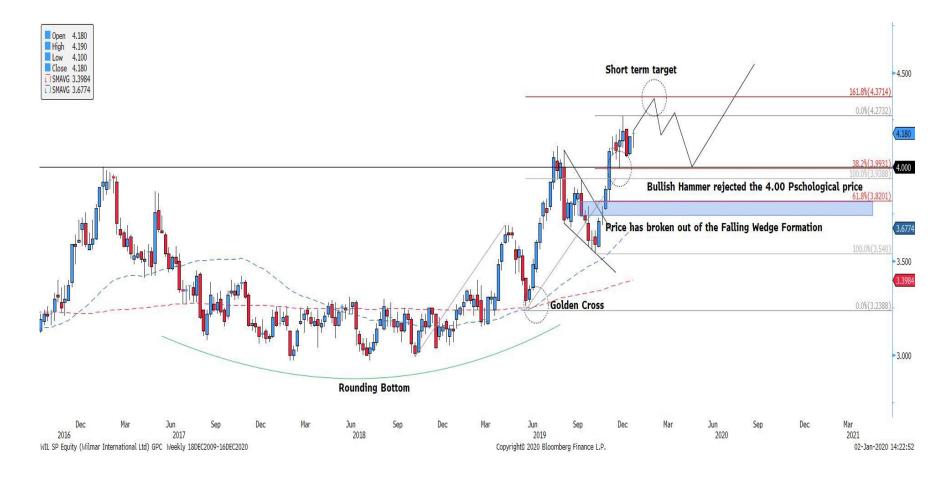


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### **Top 3 Stock picks - Wilmar**

- Wilmar has broken the 2017 psychological high at 4.00 after a prolong period of correction.
- Short Term target remain at 4.37 before a 3-waves correction down to 3.98-4.00 before staging a strong rally.



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#### Top 3 Stock picks – Wilmar (con't)

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#### **Top 3 Stock picks - Capitaland**

- Capitaland had a good start in first trading day of 2020. Strong bullish breakout above the resistance of the ascending triangle.
- We expect price to hit 3.99 before a correction at 3.66.



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#### **Top 3 Stock picks - Venture Corp**

- Our wave analysis shows stock entering regular flat formation.
- Bullish rally towards 27.28 is possible longer-term, price has to break the immediate resistance level at 17.35 and subsequently 20.00 in order to confirm the rally.



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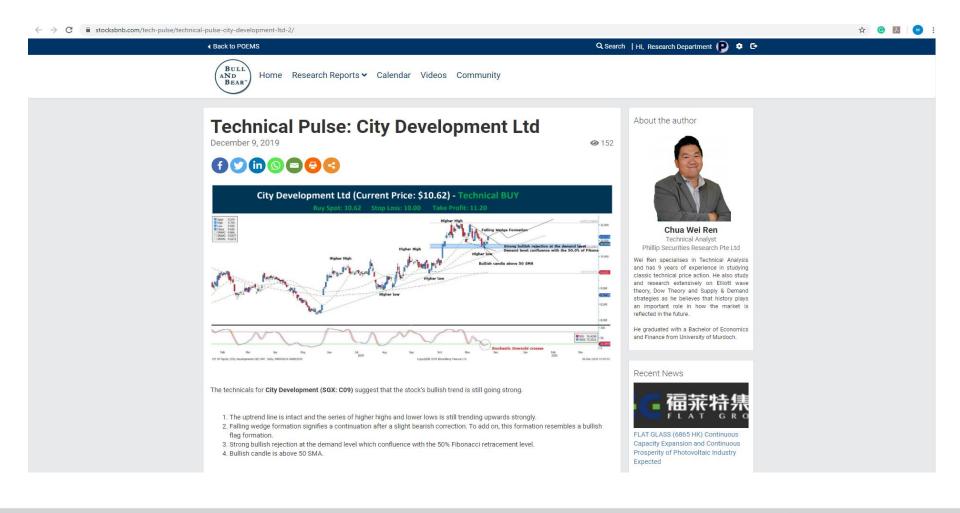
#### Summary of technicals in StocksBNB.com

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Reports		
	Singapore Hong Kong China Thailand Indonesia US Japan Rest of World	
Company Reports	Search: Enter a keyword Q Time: -	
Credit View		
Sector Report	Technical Pulse: Alibaba Group Holdings Ltd	
Strategy Report	Dec 10, 2019	
Technical Pulse	Technical Pulse: City Development Ltd Dec 9, 2019	
PSR Coverage List and Target Prices	Technical Pulse: Singapore Technologies Engineering Ltd Dec 5, 2019	
Thematic Portfolios	Technical Pulse: Paypal Holdings Inc Dec 4, 2019	
	Technical Pulse: Pfizer Inc Dec 3, 2019	
	Technical Pulse: Hong Kong Exchange & Clearing Ltd Nov 27,2019	
	Technical Pulse: China Tower Corp Ltd Nov 27, 2019	
	Technical Pulse: DBS Group Holdings Ltd Nov 26, 2019	
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