

The Trendlines Group Ltd.

A portfolio of disruptive technologies in untapped markets

SINGAPORE | FINANCIALS | COMPANY VISIT

Company Overview

- The Trendlines Group Ltd. ("Trendlines") is an innovation commercialisation company that invents, discovers, invests in, and incubates innovation-based medical and agricultural technologies with a view towards a successful exit in the marketplace
- Operates principally through two technology incubators, Trendlines Medical and Trendlines Agtech, and an internal innovation centre, Trendlines Labs
- An intensely hands-on investor: Trendlines is involved in all aspects of its portfolio companies from technology development to business building
- Exits may include among others, sales such as merger and acquisition transactions or listing on public stock exchanges
- Not a venture capital firm: No management fees, no carried interest

Key Takeaways

- Two portfolio companies will enter into revenue stage by end-2017 and two more by 2018. Portfolio values of these companies may increase as they meet certain developmental milestones in 2017/18. As at 31 December 2016, the Group has completed six exits, and taken two companies public; while 16 out of 46 of its portfolio companies are in revenue stage.
- atTerm Technologies, one of the technologies developed by Trendlines Labs, is estimated to have more than US\$2 billion market potential in developed countries alone. However, the technology accounts for zero value in Trendlines' total portfolio value as they are developed in-house. Successful realization in investment would boost the Group's revenue.
- Continuous effort to expand portfolio value: (i) add more than 30 companies to its portfolio over the next three years; (ii) provide support to accelerate the development of the portfolio companies; (iii) explore opportunities to expand into new markets, in particular Singapore, China and German; and (iv) grow Trendlines Labs to increase royalties' income which will provide steady income streams to smoothen out the lumpy revenues arising from the volatile portfolio values.
- Undemanding valuation. Trendlines' Price-to-Portfolio Value and Price-to-Net Asset Value are trading at c.53% discount to its peers.

Potential catalyst: Exit from portfolio companies

Risks

- Risk of facing cash flow problem. Realization of investment in its portfolio companies is unpredictable and volatile, and there is no assurance as to the occurrence of timing of actual exits or realizations to meet its cash needs.
- Difficult to value individual portfolio companies accurately. Main source of earnings is derived from net realized/unrealized gain in the value of its portfolio companies, which is unpredictable and volatile.
- Subject to inherent risks associated with investing in early-stage, high-risk technology companies.
- Regulatory changes, which could have adverse impact on operations, licensing and government loans and grants.
- Exchange rate risk. Functional and reporting currency is US\$, but a significant portion
 of its operating expenses are in NIS (principally, facilities lease expenses, salaries and
 related personnel expenses).

11 April 2017

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COMPANY DATA

O/S SHARES (MN) :	509
MARKET CAP (USD mn / SGD mn) :	56/79
52 - WK HI/LO (SGD) :	0.25 / 0.15
3M Average Daily T/O (mn) :	0.65
MAJOR SHAREHOLDERS (%)	
Zeev Bronfeld	14.3%
Amos and Daughters Inv and Prop	7.7%
Stephen Rhodes	2.6%
Todd Dollinger	2.6%
Meitav Dash Trust Ltd	1.2%

PRICE PERFORMANCE (%)

	1M T H	3 M T H	1Y R
COMPANY	2.0	(0.6)	(24.9)
STIRETURN	1.70	7.72	17.53

PRICE VS. STI



Source: Bloomberg, PSR

KEY FINANCIALS

RETTINANCIAL	<u> </u>			
USD M N	F Y 13	F Y 14	F Y 15	FY 16
Revenue	30	9	10	0
EBITDA, adj.	23	(2)	(1)	(10)
NPAT	16	(3)	(3)	(7)
Portfolio Value	75	77	86	84
P/BV, (x)			0.98	0.67
P/PV, x			0.96	0.63
P/NAV, x			0.89	0.58
DPS (SGD)			0.0	0.0

Source: Bloomberg, PSR

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7th Annual Trendlines Company Showcase on 29 March 2017 in Israel

We attended Trendlines' annual Company Showcase, which nine of its medical and agtech portfolio company CEOs presented to 500 attendees – investors, entrepreneurs, and industry leaders from Israel, Singapore, China, Europe, and the United States.

Figure 1 & 2: Opening speech by Todd Dollinger and Steve Rhodes, Chairmen and CEOs of Trendlines



Source: PSR

The Showcase is one of the key avenues for its portfolio companies to gain exposure to investors and strategic partners around the world. The nine companies which presented at the Showcase are, Escala Medical, OrthoSpin, Zeev Implants, Tandem Technologies, atTerm, BioFishency, InPlant Technologies, MetoMotion, and Gordian Surgical.

- BioFishency is the only portfolio company presented during the Showcase which is in revenue stage. The company aimed to raise US\$1 million to advance marketing and sales, develop new products, and register for patents.
- Gordian Surgical and OrthoSpin will enter revenue stage by end-2017; while Tandem Technologies and Zeev Implants will start sales by 2018.



Figure 3: Key takeaways from the nine companies presented

No. Name	Founded Stage	Milestones	Description
Medical			
1 Gordian Surgical	Nov-12 Business development	2Q2017: Ready for sales 3Q2017: Begin sales	Gordian Surgical's TroClose1200™ is a novel integrated port closure system.
2 Escala Medical	Dec-14 Business development	2017: FIH study; and FDA submission 2018: Clinical study; Apply for CE mark	Escala Medical is developing the first repair device for the treatment of pelvic organ prolapse (POP) based on a nonsurgical, incision-free, mesh-free repair approach.
3 OrthoSpin	Dec-14 Technology development	2Q17: To begin clinical trials in Israel 3Q17: Submit for FDA and CE End-2017: Start sales in U.S.	OrthoSpin is developing a smart external fixation system to allow real-time physician follow-up and to reduce dependency on patient compliance.
4 Tandem Technologies	Oct-15 Technology development	Feb-2017: Started clinical study in Israel 1Q2018: FDA approval 2018: Ready for sales	Tandem Technologies has developed one device for precise removal and retrieval of polyps in the colon.
5 Zeev Implants	Dec-15 Technology development	End-2017: Animal Trials - non GLP; submit for FDA and CE Early-2018: Conduct FIM and post marketing studies; Commence sales and distributor agreements	Zeev Implants is developing a unique dental implant based on a modular design that can easily connect or separate to achieve a custom length.
6 atTerm Medical	Feb-17 Technology development	2H2017 to 1H2018: Pre-hysterectomy safety studies 2H2018 to 1H2019: First pregnant women trial 2Q2019: To receive results from first pregnant women trial; Apply for CE mark and FDA submission	atTerm Medical is developing a device to prevent pretern birth to allow women with a healthy pregnancy to reach delivery "at term."
gtech			
1 BioFishency	Mar-13 Revenue	Launched Asia sales, with installations in multiple countries AgriVest 2015 Best Israeli Agtech Company, 2nd place	BioFishency's cost-effective, all-in-one water treatment system for land-based aquaculture costs a fraction of th cost of high-end water treatment systems.
2 InPlant Technologies	May-16 Technology development	R&D phase Signed collaboration agreement with a multinational company (major player in crop protection) to develop advanced crop protection products	InPlant Technologies is developing delivery technologies to increase the mobility of active agrochemical ingredients in the plant, enhancing their activity or reducing the required dosage, resulting in higher yields and lower environmental impact.
3 MetoMotion	Nov-16 Technology development	End-2017: Alpha testing Early-2018: Begin fund-raising	MetoMotion is developing a novel, multipurpose robotic system to reduce reliance on high-cost human labor in greenhouse vegetable production.

Source: Company, March 2017 Trendlines Company Showcase Presentation Slides

During the trip, we also had the chance to visit its newly expanded office space in Trendlines headquarters based in Misgav, as well as the laboratories of two portfolio agtech companies located within the Technion University in Haifa.

Figure 4 & 5: Newly expanded office in Israel



Source: PSR



Figure 6: Display of various innovations from its portfolio companies





Figure 7: Brief introduction by Prof. Avi Schroeder, Chief Scientist of ViAqua Therapeutics

ViAqua is developing the first orally administered treatment in aquaculture to stop diseases from developing and to prevent viral epidemics.

Stage: Technology development



Source: PSR

Figure 8: Brief introduction by Gal Dvorkin, CTO of InPlant Technologies

InPlant Technologies is developing delivery technologies to increase the mobility of active agrochemical ingredients in the plant, enhancing their activity or reducing the required dosage, resulting in higher yields and lower environmental impact.

Stage: Technology development



Source: PSR



Investment Thesis

1. Supportive macro backdrop

Israel, the Start-up Nation, the hotspot of innovation

Significance of science and technology in Israel and its pro-business environment are conducive to technological innovations.

- Science and technology is the country's most developed sector
- World leader in fundamental scientific research
 - a. Percentage of Israelis engaged in scientific and technological inquiring: 17.4 researchers per 1,000 employed (vs OECD's 7.8)
 - b. The amount spent on research and development relative to its GDP: 4.2% of its GDP are invested in R&D projects (vs OECD's 2.4%)
- A highly skilled workforce with 47.4% graduating from university or third stage education
- Ranked 1st in the world for innovative capacity and 1st in the world for entrepreneurship; Overall, ranked 5th among the most innovative countries in Bloomberg
- A pro-business environment with a comprehensive suite of government incentive programs and services to help investment process.
- Robust and innovation-driven economy, coupled with supportive government attracted investments from over 270 leading multinational corporations, including Cisco, GE, Google, Hewlett-Packard, Intel, IBM, Johnson & Johnson, General Electric, etc.

Government's funding: The technological incubator program

- It offers early-stage companies a significant investment (up to US\$800,000) for a period of 2 to 3 years.
- The program underwent a significant change in 2012, where selection process for incubator licensees have tightened and thus increases competition.
- Incubator licensees have been selected in a competition based on the significant added value they offer early stage companies.
- The licensees invest only 15% of the project budget (the state invests the remaining), and receives in return 50% of the shares of the companies in the incubator.
- The funds are to be repaid to the government only upon generation of sales.

(Source: Invest in Israel website, by the Ministry of Economy and Industry State of Israel)

2. Favourable global industry prospects

Medical Technologies ("Medtech")

- Rising healthcare demand: favourable demographics, ageing population, longer life expectancy
- Growth of emerging markets increasing health awareness, increasing notification of chronic diseases
- Rising demand for medical technology and services, demand for sophisticated medical devices
- Shift to value-based procurement: affordability and quality healthcare
- Increase in regulatory oversight could trigger more consolidation (e.g. merger and acquisition) opportunities

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Agricultural Technologies ("Agtech")

- Increasing global demand for food, but limited arable land to farm on and resources for farming
- Growing awareness on clean, safe, and healthy food, as well as environmental friendly but cost efficient production
- Environmental challenges are expected to lead to an increase in demand for innovative and sustainable agricultural technologies and production methods to overcome such limitations and protect the environment

It is inevitable that these industries will boom. Trendlines offers investors opportunities to involve in revolutionising the healthcare and agriculture industries.

- 3. Opportunities to invest in pure incubator in the public market with low investment cost
- Three ways to obtain exposure to these sectors: investing in public equities, venture capital funds, and direct investments. But, there are limited numbers of publicly listed incubators in the world. While other avenues to invest in incubators would be via venture capital firm or direct investments, which are usually out of reach for individual investors.
- Also, since it is not a venture capital firm, there is no management fee, keeping investment cost low for investors.
- 4. Investing in early stage start-up companies by leveraging on an experienced management team and an extensive network of relationships
- Investing in the start-up space is considered a high-risk investment and may not be suitable for all investors. It attracts investors who are forward-thinking and are compelled by the macro drivers that highlight the need for transformation. However, investors may not have in-depth knowledge and insights into the market.
- Investors could leverage on Trendlines' technical knowledge, industry experience and know-how to bridge asymmetric information, conduct due diligence as well as ongoing monitoring over its portfolio.
- The Group's senior management comprises a team of veteran entrepreneurs and businesspeople that understands global markets, possesses the ability to bridge cultures to build businesses, and has the expertise in broad range of industries and technologies.
- Trendlines also has an extensive network of relationships with industry leaders, investors, lawyers, bankers, venture capitalists, and other professionals to help it generate quality deal flow as well as undertake fund raising activities.

5. Effective use of funds and disciplined investment strategy that focuses on expansion of portfolio value

- Trendlines leverage its portfolio investments with non-dilutive funding, which could be from:
 - a. Government. Trendlines is one of Israeli government-licensed incubators and thus highly funded by the R&D grants from government through the Technological Incubators Programme.



Figure 9: Capital leverage during the first two years

*	Israeli government* new company grant	: c.US\$670,000
*	Trendlines' cash investment	: c.US\$120,000 per company
*	Trendlines' in-kind investment at cost	: c.US\$450,000 per company over a two-year period
Ту	pical investment per company	: c.SU\$1.24 million
Sin	nilar leverage in Singapore	
* <u>I</u>	sraeli government grant	
Th	e government does not own any equity of th	e portfolio company, and has no rights to the intellectual

property owned by the portfolio company.

Portfolio companies are obliged to pay Sales royalty to the government as part of grant repayment (with interest). Additional payments at exit are applicable if intellectual property moved overseas.

- **b.** Entrepreneurs, inventors, universities and research institutions, and needs identified by industry partners across various countries, including Israel, United States, Germany, China and Singapore.
- Drivers for portfolio value expansion and Trendlines' value building strategy

a. Increasing the number of companies in the portfolio

Target to add more than 30 companies to its portfolio over the next three years. This is in line with its deal flow strategy of c.10 new companies to be added to portfolio each year (*please refer to Point 6 below*).

b. Building portfolio companies' value and building companies for exit Intense support to help portfolio companies to achieve their full potential in the market. It also actively participates in follow-on investments in portfolio companies to accelerate the portfolio company's development, demonstrate support and confidence, as well as to limit dilution.

Figure 10: Creating a foundation with intensive support



c. Expand into new markets

Established Trendlines Medical Singapore, while exploring additional international opportunities in China, German, and Singapore.

d. Expand Trendlines Labs

Trendlines Labs is the in-house innovation centre of The Trendlines Group, focused on inventing technologies and products to meet critical unmet market needs.

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It creates new IPs and new portfolio companies. It invests in selected innovations and create spinoffs, while generates recurring revenues in form of royalties.

It will continue to establish new joint ventures with multinationals and increase recurring revenue stream. The increased royalties will provide steady income streams, thus smoothen out the lumpy revenues arising from exits.

Figure 11: Value Creation through portfolio expansion



6. Prudent investment approach

Partnership selection

- Trendlines reviews more than 500 opportunities annually. With about 30 years of experience and know-how in medical and agtech, combined with the data analytics from its machine learning system and Big Data platform, each business proposal will undergo intense due diligence.
- In addition to being a passionate and committed leader, Trendlines will consider the business proposal on two levels:
 - a. Market demand for the product (in terms of unmet needs, unique and innovative technologies, and market potential for the product)
 - b. Evaluate whether it is focused on solving the problem at hand
- After going through a comprehensive selection process, Trendlines will only establish and invest in about 8 to 10 companies (which is equivalent to c.2% of its total projects reviewed).
- Till date, Trendlines has invested in more than 60 companies and has a portfolio of 46 companies as at 31 December 2016.





Figure 12: Intense Due Diligence



Source: March 2017 Trendlines Company Showcase Presentation

Deal flow process

- All portfolio companies are located in Trendlines' facilities and are extensively supported by its staff for at least their first two to three years of incubation. Currently all of its portfolio companies are based in Israel and the average size of the portfolio companies is very small, with 2 to 5 people.
- High support-level allows portfolio companies to focus on developing their technology, product and market, thereby reducing risk and increasing the chances of success.
- Average investment in these companies is about US\$1.24 million
 - a. The first investment mainly finances initial technology development and market research
 - b. Second round of investment usually begins after 2 to 3 years of operation
 - c. The company's growth and incubation usually needs US\$4 million to US\$6 million
 - d. Generally, total capital of US\$5 million on average to support the company to maturity
- Time to anticipated exit is slightly shorter at six years or less, as compared to industry average of seven years.

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Figure 13: Trendlines model and milestones



Source: Trendlines Investor Presentation, November 2016

Risk mitigation with close monitoring

Monthly review of all portfolio companies

- a. Status review: R&D, business development, patent issues, financial issues
- b. Assign three-tier risk rating to each company
- Quarterly review to identify exit candidates next 24 months. Main criteria include:
 a. Product development: advanced stage or near completion
 - b. Meaningful real-world demonstration of product efficacy in clinical or field trials
 - c. Strong intellectual property (IP) position
 - d. Starting or close to starting sales

Israeli government oversight

- a. Quarterly financial report and semi-annual qualitative report for each company that receives funding
- b. Annual audits of incubators



7. Strong reputation, brand and track record

A strong track record to develop and execute exit strategies for portfolio companies.

Figure 14: Completed six exits, and taken two companies public

Year	Company/Description	Acquirer or Listing	Estimated Returns ⁽¹⁾
2016	E.T.View Medical Continuous airway visualization during lung-isolation procedures	Ambu A/S	NA
2014	Most Valuable Portfolio Company ⁽³⁾	Undisclosed ⁽³⁾	66.9X ⁽²⁾
2014	Inspiro Medical Novel dry powder inhaler	OPKO Health Inc.	8.8X Successful exits at multiples of its book value
2013	InnoLap Surgical Device for microlaparoscopic surgeries	Teleflex, Inc.	3.2X
2013	FlowSense Medical Accurate, real-time fluid (urine) monitoring	Baxter International Inc.	4.0X
2011	PolyTouch Medical Laparoscopic device for accurate, rapid hernia mesh deployment	Covidien Ltd.	6.7X
2010	FlowSense Medical Accurate, real-time fluid (urine) monitoring	Reverse merger on TASE	NA
2010	E.T.View Medical Continuous airway visualization during lung-isolation procedures	Reverse merger on TASE	NA

Notes:

- Estimated return represents the multiples on the exit proceeds to our investment (net of Israeli Office of Chief Scientist funding) in the exited company, which comprises (i) our initial cash investment; (ii) additional investments through estimated value of the provision of services; and or (iii) our estimated overhead expenses incurred in relation to the exited company.
- Based on the estimated fair value at the point when the agreement was executed compared to our investment up to that point in time.
- 3. Unable to disclose due to confidentiality obligations.

Source: Company website, April 2017



In addition, about 16 of its 46 portfolio companies are currently in revenue stage.

Figure 15: Summary of stages of individual portfolio companies



Source: Trendlines Investor Presentation, April 2017

- Awards and accolades it has earned are good testament to its reputation as being one of the best incubator organisations in Israel.
 - a. Trendlines Medical has twice been named the best incubator in Israel by the Israel Innovation Authority, in Year 2010 and 2014
 - b. Five of its portfolio companies have been named the best start-ups of the year by the Israel Innovation Authority

8. Industry leaders as strategic partners: B. Braun and Bayer

B. Braun Melsungen AG

- A German privately held company which supplies global health care markets. It was founded in 1839 and currently has 56,000 employees worldwide with global sales of €6.1 billion.
- Invested c.US\$5 million in Trendlines' IPO
- Invested c.US\$4 million in portfolio companies (US\$2.8 million in ApiFix and €1 million in Gordian Surgical)
- Investor/founder of Trendlines Medical Singapore

Bayer AG

- A global life sciences public company (with market cap at €89.2 billion as at 4 April 2017) founded in 1863 in Germany. It has 117,000 employees worldwide with global sales of €46.3 billion.
- Invested US\$10 million in Bayer Trendlines Ag Innovation Fund, which is managed by Trendlines. The fund will focus on investments in early-stage agtech portfolio companies of the Group that could be of interest to Bayer.



Japanese Medical Device Multinational

- Agreement with Trendlines Labs to collaborate on clinical opportunities
- Trendlines Labs developing innovative products for manufacture and marketing by MNC

U.S. Medical Device Multinational

- Successfully marketing product designed and developed by Trendlines Labs
- Additional projects in development with multiple divisions

Valuation

Management shared that Trendlines does not disclose valuation of individual portfolio companies as they are sensitive commercial information. However, the management guided us on how we could approach its valuation by (a) Simple reconciliation of its Portfolio Value; and (b) Industry or peer comparison using three different metrics.

(a) Breaking down its Portfolio Value

Figure 16: Trendlines' 10 most valuable portfolio companies

Fair market value of **10 most valuable portfolio companies** ~**US\$57.0** million, **68.1%** of total portfolio value of ~**US\$83.7** million.*

Company Name	Initial Investment	% Owned (Fully Diluted)
ApiFix Ltd.	2011	26.33
Arcuro Medical Ltd.	2013	37.36
EdenShield Ltd.	2012	36.54
LapSpace Medical Ltd.	2011	54.58
Leviticus Cardio Ltd.	2010	23.71
Liola Technologies Ltd.	2010	29.14
Omeq Medical Ltd.	2013	33.83
Stimatix GI Ltd.	2009	27.17
STS Medical Ltd.	2013	35.37
VivoText Ltd.	2008	22.90

6 out of 10 Most Valuable portfolio companies are in revenue stage

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Source: Trendlines Investor Presentation, April 2017

*As at 31 December 2016

As disclosed in its 2016 Annual Report, the most valuable portfolio company accounts for US\$40.7 million. This implied that:

- the average fair market value of the remaining 9 most valuable portfolio companies = US\$1.8 million
- the average fair market value of the other 36 portfolio companies = US\$0.7 million

One of the common valuation methods to decide on a start-up valuation is "Valuation by Stage". The valuation by stage method is often used by angel investors and venture capital firms to come up with a quick range of start-up valuation. This method uses the various stages of funding to decide how much risk is still present with investing in a start-up. The further the company has progressed along the stages of funding the less the present risk and the higher its value.

Figure 17: Valuation-by-stage model

Estimated Company Value	Stage of Development
\$250,000 - \$500,000	Has an exciting business idea or business plan
\$500,000 - \$1 million	Has a strong management team in place to execute on the plan
\$1 million – \$2 million	Has a final product or technology prototype
\$2 million – \$5 million	Has strategic alliances or partners, or signs of a customer base
\$5 million and up	Has clear signs of revenue growth and obvious pathway to profitability

Such "rule of thumb" values indicate that start-ups with just a business plan will receive a small valuation, but that will increase as they meet developmental milestones.

The 10 most valuable portfolio companies include six portfolio companies in revenue stage while the others in business development stage. This suggest that the 10 portfolio companies, which are also in revenue stage and are not in the list of 10 most valuable portfolio companies, could be valued at less than US\$1.8 million. That compared to c.US\$5 million estimated company value as referenced from the table



above, then Trendlines' portfolio value appears to be undervalued.

(b) Industry or peer comparison in three different metrics

Method 1: Industry Comparables Price to Book

Figure 18:

Industry Comparables Price to Book	
661 Health Care Products Companies Average** Price/Book	3.63
403 Farming and Agriculture Companies** Average Price/Book	2.25
Trendlines Price to Book (4 April 2017)	0.67
**Source: Prof. Aswath Damodaran, New York University, 5 Jan 2017 http://people.stern.nyu.edu/adamodar/New_Home_Page/datacurrent.html	
Courses Treadlines Investor Dresentation April 2017	

Source: Trendlines Investor Presentation, April 2017

Multiple based on Book Value is less representative as:

- (i) Majority players are manufacturers instead of incubators;
- (ii) Does not reflect the company's money generating potential or future monetisation (revenue in form of royalty or exit) strategies; and
- (iii) Does not capture intangible assets on their balance sheets

Method 2: Price/Portfolio Value

Figure 19:

	Price to Portfolio (F	MV)*
Allied Minds (LSE:ALM)	1.20	
Touchstone Innovations (AIM:IVO)	1.54	
IP Group (LSE:IPO)	1.57	Trading at c.53% discount
PureTech Health (LSE:PRTC)	<u>1.17</u>	compared to peers
Average Price to Portfolio	<u>1.37</u>	
Trendlines Price to Portfolio	0.65	

*Based on market cap on 4 April 2017, divided by last available Portfolio Value Source: Trendlines Investor Presentation, April 2017

Multiple based on Portfolio Value is more relevant as Trendlines' main source of earnings is generated from net realised and/or unrealised appreciation in the value of its investment in portfolio companies.

Portfolio Value takes into account of the progress of the portfolio company's technology, receipt of patent technologies, receipt of patent protection, commercialisation and partnering, market acceptance of new products and sales, and the methodologies and opinions of independent valuation specialist.



Method 3: Price/NAV

Figure 20:

			Market Cap	Price/NAV*
Traded Peer Group & Industry Comparables	Date of IPO	Listed	(£m)	(x)
IP Group	Oct-13	LSE	822	1.13
Touchstone Innovations (f.k.a. Imperial Innovations)	Jul-06	LSE	502	1.05
NetScientific Group	Sep-13	LSE	28	1.21
Allied Minds	Jun-14	LSE	394	0.76
Mercia Technologies	Dec-14	LSE	122	2.06
Aalin .	Mar-15	ISE	340	1.69
uretech	Jun-15	LSE	273	0.76
Draper Esprit	Jun-16	LSE	142	42.06
Average			328	6.34
Average ex-Draper Esprit			354	1.24
Trendlines Group	Nov-15	SGX	44	0.58

Source: Bloomberg, PSR (at 10 Apr 2017)

* NAV calculated as portfolio value + cash

NAV takes into account of readily available capital to invest in the portfolio companies.

Nonetheless, all three methods unambiguously suggest that Trendlines is currently undervalued.

Furthermore, all three methods exclude valuation for products developed by Trendlines Labs

The balance sheet does not account any value for the portfolio of technologies invented by Trendlines Labs as they are developed in-house. However, these inventions record R&D expenses on income statement.

For example, atTerm Technologies, one of the technologies developed by Trendlines Labs, is estimated to have more than US\$2 billion market potential in developed countries alone. However, the technology accounts for zero value in Trendlines' total portfolio value as they are developed in-house.

This indicates that Trendlines is further undervalued if the inventions from Trendlines Labs are included under Portfolio Value.

Figure 21: Trendlines Labs: Hidden Value

Selected Achievements 2016

- Income from Trendlines Labs rises to US\$1.1 million, compared to US\$0.4 million in FY2015
- 2 development programs started with new strategic partners
- 3 new strategic, revenue-producing agreements
- 2 Trendlines Labs technologies entering commercialization stage:
 - Biopsy needles (commercializing as new company in Trendlines Medical)
 - Stress urinary incontinence device

Source: Trendlines Investor Presentation, April 2017

Selected Trendlines Labs Portfolio

Field	Invention	Dev. Status
Urology	Reduced infection-risk Foley catheter	Prototype
Neurology	Disposable surgical endoscope	Concept
Women's	Delaying pre-term birth	Prototype
Health/Gynecology	Urinary stress incontinence support device	Initial clinical trial
Men's Health	Prostate cancer screening system	Preclinical trial
	Low-cost dehydration monitor	Initial trial
Diagnostics	Improved biopsy needle	Establishing company

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Developments in 2016

- Renewal of Israel incubator license. The Israel Innovation Authority renewed its incubator license for an additional eight years and approved its request to include both medical and agricultural technology investments in the renewed license (ending in 31 December 2023).
- Started 10 new companies. Bringing the total number of portfolio companies, net of write-offs, to 46. 17 of the portfolio companies raised a total of US\$20 million in follow-on capital in 2016.
- Definitive cooperation agreement signed with B. Braun Melsungen AG. B. Braun also invested c.US\$4 million in two of its portfolio companies, ApiFix and Gordian Surgical.
- Another major European partner, Bayer AG. Bayer Ag joined Trendlines in April 2016 to form and invest US\$10 million in the Bayer Trendlines Ag Innovation Fund to invest in Trendlines portfolio companies.
- Breakthroughs in Trendlines Labs. Revenues from Trendlines Labs almost tripled to US\$1.14 million in 2016, from US\$0.4 million in 2015. Trendlines Labs has successfully grown two of its units to reach out to multinationals in Europe, Asia and North America. It has signed framework agreement with large Japanese medtech multinational, and received new order from large US medtech multinational.
- Establishing footprint in Singapore. Established Trendlines Medical Singapore, its first incubator outside of Israel, in 2016. Received support both from B. Braun in its role as an active minority shareholder and from SPRING Singapore, the enterprise development agency of the Singapore Ministry of Trade and Industry, which awarded a S\$2.2 million grant to the new incubator.

Developments in 2017

Investment in Trendlines Medical Singapore Pte. Ltd.

- PrimePartners Corporate Finance Holdings Pte. Ltd. (PrimePartners) joins Trendlines and B. Braun as the third investor in Trendlines Medical Singapore. PrimePartners will be a minority shareholder in Trendlines Medical Singapore, holding approximately 3.57%, and B. Braun holding approximately 20.00%, with Trendlines being the majority shareholder with approximately 76.43%.
- Trendlines Medical Singapore will receive a grant of up to S\$2.2 million under the Incubator Development Program administered by SPRING Singapore.

Established ad invested in three new medical companies in Israel

- Ceretrieve Ltd.: Developing a device for treating ischemic stroke
- Seger Surgical Solutions Ltd.: Developing an anastomotic closure device for laparoscopic bowel resection
- ZygoFix Ltd.: Developing a miniature screwless spinal fusion implant

Updates from Portfolio Companies

- Gordian Surgical Ltd.: Completed 17 successful surgical procedures in January, marking the first time the system had been used in the United States, and bringing the total number of successful surgeries to nearly 75. The Company was recently granted a patent in the United States and received its first purchase order from a European distributor.
- **S.T. Stent Ltd.:** Completed a successful first-in-human pilot study.
- CoreBone Ltd.: Received the Israel Ministry of Health certification to enable the company to market its bone-graft product for dental and orthopedic procedures in Israel.



What's Next?

First investment in SG soon

- Trendlines Labs is in partnership with the Singapore General Hospital (SGH) on product development and clinical trial of its Stress Urinary Incontinence (SUI) device.
- It will receive a grant from the Singapore-Israel Industrial R&D Foundation (SIIRD) up to 50% of the US\$400,000 required to fund the development and clinical trial for its SUI product.
- The SUI device is non-surgical, non-pharmaceutical solution to mitigate SUI, providing women who suffer from SUI with a simple-to-use, self-administered home treatment.
- 50 women are expected to participate in the clinical trial starting mid-2017 at SGH facilities, where the management and collection of clinical data will take place.
- Large market potential. SUI affects approximately 15 million women in the United States alone. At commercialization of the device, both Trendlines Labs and SGH will enjoy royalties from the development.



APPENDIX

Group Structure



Source: Company 2016 Annual Report



History and Milestones

Year	Milestones
1991	Managed Israeli medical device start-up
1993	Established Trendlines International, a business development consultancy
1996	Joined board of directors of the Misgav Technology Center (now Trendlines
	Medical), a government-licensed business incubator
2000	Trendlines International grows to become the largest business development firm
	in Israel addressing the U.S. market
2007	Established The Trendlines Group Ltd. to acquire the Mofet B'Yehuda Accelerator
	(now Trendlines Agtech) and Trendlines Medical
	The Trendlines Group is awarded the licenses from the Israeli government for
	both technological incubators
	The Trendlines Group absorbs Trendlines International's consulting team
2009	Trendlines evolved from consulting to investing
	Trendlines builds new offices in the Misgav Business Park for The Trendlines
2010	Group and Trendlines Medical
2010	Organized 1st Annual Trendlines Investment Event in Israel
	Portfolio companies ETView and FlowSense go public on the Tel Aviv Stock
2011	Exchange Organized 1st Trendlines-sponsored U.S. Road Show
2011	Trendlines Agtech adopts new strategic focus on agricultural technologies
	(agritech), the only agritech-focused business incubator in Israel.
	Established Trendlines Labs as in-house "invention factory"
	Portfolio company PolyTouch Medical acquired by Covidien
2012	Established 1st Agrivest conference, Israel's premier agtech industry event
	Changed names of the venture accelerators to Trendlines Medical and Trendlines
	Agtech
	Built new Trendlines Agtech offices, expanded Tel Aviv meeting center, and
	expanded Misgav-area corporate headquarters to accommodate the growth of
	Trendlines Medical and Trendlines Labs
	Baxter International acquired portfolio company FlowSense
	Teleflex acquired portfolio company Innolap
	Medical portfolio company received investment from a Chinese venture firm, the
	first Chinese investment in a Trendlines company
	Established 9 new portfolio companies
2014	OPKO acquired portfolio company Inspiro Medical; and another exit (undisclosed)
	26 nortfelia companies complete raises with Israeli American Constian Chinese
	26 portfolio companies complete raises with Israeli, American, Canadian, Chinese,
	and European investors Established 7 new portfolio companies
2015	Listing on Singapore Stock Exchange (SGX) on 26 Nov 2015
	Definitive cooperation agreement signed with B.Braun Melsungen AG
2010	Trendlines Labs signed framework agreement with large Japanese medtech
	multinational and received new order from large US medtech multinational
	Bayer AG signs agreement committing to invest \$10million in Trendlines Bayer Ag
	Innovation Fund
	Established Trendlines Medical Singapore

Source: Company





Board of Directors

Name	Designation	Description
Todd Dollinger	Chairman and Chief Executive	 Responsible for the overall management of the Group's business operations (particularly, in the areas of budget and operations) and is primarily responsible for business development in China.
	Officer	 Serves as director and chairman of the board on a number of Trendlines' portfolio companies.
		 Founded Trendlines, Inc., a U.Sbased company providing sales, marketing, consulting, and product development services for the U.S. market in 1978.
		 Joined the marketing department of Israeli company SRD Medical in 1990 as SRD Medical's CEO, managing private equity placements and all aspects of marketing and product development.
		 Cofounded a business development consulting company with Steve Rhodes in 1993. In 2004, together with Steve, Todd created the Trendlines Israel Fund. In 2007, they cofounded The Trendlines Group and merged the principal consulting activities into it the following year.
Steve Rhodes	Chairman and Chief Executive Officer	 Responsible for the overall management of the Group's business operations (particularly, in the areas of finance and compliance reporting functions) and is primarily responsible for the establishment of strategic partnerships in Europe and the United States.
		 The chairman of Trendlines Agtech and serves as director and chairman of the board on a number of the Group's portfolio companies.
		 Cofounded the predecessor to Trendlines in 1993 with Todd. The CEO of the Misgav Venture Accelerator (now Trendlines Medical) in 2004, focusing the incubator's innovation efforts on the life sciences, particularly medical devices.
		 Held a number of financial marketing and lending positions in Bank Leumi. Joined SRD Medical in 1988 and served as its CFO, VP sales and marketing.
Zeev Bronfeld	Non-Executive	 Currently the CEO of Bio-Cell Ltd. and the CEO of M.B.R.T Development and Investment Ltd.
	Director	 Has significant experience in the management and building medical device and biotechnology companies.
		 The co-founder of Bio-Cell and served as its CEO and director (until 2014).
		 A director and chairman of D.N.A. Biomedical Solutions, a publicly traded company (TASE); a director of the AMEX-listed company, Protalix BioTherapeutics, Inc., and the NASDAQ-listed company, MacroCure Ltd.
		 Also serves as director and chairman of a number of private companies.
Elka Nir	Lead Independent Director	 Extensive marketing, investment, business development, and operations experience.
		 The founder and CEO of E.LeadIN Ltd., a company that provides business, strategy, marketing, and investment consultancy services.
		 The CEO of Carmel Ltd., the economic corporation of Haifa University, Israel.
		 Previously the Managing Director, Giza Venture Capital; COO & Director of Development, Biosense Webster (Israel), Johnson & Johnson; and VP, R&D, and VP Marketing at General Electric Medical Systems (GE), Israel.
		 Was a non-executive external director of BATM Advanced Communications Ltd. (LSE), a board member of Israel Advanced Technology Industries (IATI) and a director and investment committee member at Van Leer Technology Ventures.
Stephen Philip Haslett	Independent Director	 The managing director (Asia Pacific) of Memjet Incorporated, developers of next-generation printer technology for office and commercial applications.
		 Founded Silver Fox Pte Ltd. which provides consultancy services in business development and commercialization.
		 30+ years of experience in the IT business, and has held executive positions at Hewlett Packard, Dell Computer, and various technology start-ups where he assisted in the commercialization and globalization of their technologies.
		 A professor of entrepreneurship at INSEAD. Taught postgraduate and executive courses on entrepreneurship, private equity, venture capital, and computer-based business stimulations.

THE TRENDLINES GROUP COMPANY VISIT	P PhillipCapital
 The head, Division of Engineering & Technology Management, of the Nat (NUS), since 2007. 	ional University of Singapore
 Served in a number of positions at NUS, including vice-dean of engineer of electrical engineering and deputy vice-chancellor (research and busine 	S, 1

- Seconded to the Agency for Science, Technology and Research (A*STAR) and acted as A*STAR's executive deputy chairman between 2001 and 2003.
- Founding deputy chairman of Singapore's National Science and Technology Board, founding chairman
 of the Intellectual Property Office of Singapore, a member of the board of trustees of the Singapore
 Institute of Technology, and has served as a director in public companies.

Source: Company

Professor Hang

Chang Chieh

Independent

Director

Senior Management

Name	Designation	Description	
Todd Dollinger	Chairman and Chief Executive Officer	As description on table above	
Steve Rhodes	Chairman and Chief Executive Officer	As description on table above	
Nitza Kardish,	CEO, Trendlines Incubators Israel	 Joined Trendlines Agtech in 2011. 	
Ph.D.		 15 years of experience working in senior management positions at life science companies. 	
		 Previously the VP business development at the Technological Incubator; CEO of Clal Life Sciences; CEO of UroGyn; and VP business development at Raphael Development Cooperation. 	
		• A research fellow in the Department of Plant Genetics at the Weizmann Institute of Science.	
		 Holds a Ph.D. (life sciences) and M.Sc. from Tel Aviv University. 	
Yosi Hazan	CEO, Trendlines Labs	 Joined Trendlines Labs in 2011. 	
		 Experienced in global R&D management and marketing. 	
		 Held executive positions in engineering and development and has more than 25 years of experience spanning various markets, including military and semiconductor equipment and medical devices. 	
		 Was COO at CogniFit and GM at Biosense Webster; a business unit manager at KLA-Tencor. 	
		 Holds an M.Sc. in electrical engineering from the Technion-Israel Institute of Technology. 	
Eric Loh	CEO, Trendlines Medical Singapore	 20+ years work in medical device industry. 	
		 Has intense involvement in taking companies from early stage development to exits, and experience promoting entry of Singaporean companies into the fast growing Chinese market. Most notably, in his role as the Managing Director of Biosensors International, where he successfully developed the company to a publicly traded company on the Singapore Stock Exchange, established a joint venture operation in China. 	
		 Holds an M.Sc., Medical Engineering, and B.Eng. (Hons.), both from the National University of Singapore; a graduate of an Executive MBA program affiliated with the Helsinki School of Economics; and a CFA charterholder. 	
Gabi Heller	CFO, The Trendlines Group	 Joined Trendlines in 2010. 	
		 Has extensive financial experience. Previously worked as an accountant, CFO, and director of public and private companies. Was a manager with Ernst & Young Israel, then the CFO at Walden Israel Ventures. 	
		 Currently serves as a director of Ashlad, Camtek, Kerur Holdings, and Elco Holdings, all publicly traded companies. 	
		 Holds an LL.M. from Bar-Ilan University Faculty of Law and a B.A. in economics and accounting from the Hebrew University of Jerusalem; and a CPA in the State of Israel. 	

Secretary,	COO and Company	Joined Trendlines in 2011. Served as CEO of Trendlines Agtech and its predecessors.
	Secretary, The Trendlines Group	 Previously established and managed AEROMAOZ, an aviation electronic equipment production company, which became a global company under his leadership.
		Holds a B.Sc. in industrial engineering and management from Tel Aviv University.
Moshe Katzenelson	VP Business Development, The Trendlines Group	 Joined Trendlines in 2015 and is responsible for Trendlines' corporate business development activities: starting new Trendlines-owned operations outside Israel as well as assisting Trendlines portfolio companies to develop their own business.
		Diverse experiences: R&D work as an engineer in the Israeli Air Force; management of large commercial projects in the telecom industry (ECI Telecom and Pelephone) and in the agricultural industry (Netafim, the world leader in drip irrigation); venture capital work, including six years as CEO of two start-up incubators (StageOne Ventures and the Technion incubator); and as a consultant (Goldratt Consulting, working with management of large companies mostly in India).
		 Received an MBA from Tel Aviv University and a B.Sc., aeronautical engineering, from the Technion-Israel Institute of Technology.

Source: Company

THE TRENDLINES GROUP COMPANY VISIT



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