Hemaraj Land & Development

BOI applications to drive land sales

Bloomberg | Reuters HEMRAJ TB | HEMRAJ.BK



Phillip Securities Research Pte Ltd
28 December 2012

Report type: Company Update

Company Overview

HEMRAJ is a developer of industrial real estate in Chonburi, Saraburi and Rayong Provinces and also an operator of power plant and residential property projects. Its strategy focuses on risk diversification and growth stability.

- The Board of Investment on Dec 26, 2012 approved 32 projects with a total investment of Bt107bn. Of the total, three projects are located in HEMRAJ-operated industrial estates with a total investment of Bt6bn.
- HEMRAJ has acquired an additional land plot in Rayong Province to expand its business.
- HEMRAJ is expected to see growth next year on the back of core industrial estate and power businesses.
- In our view, HEMRAJ is the best choice in the sector. We maintain an 'ACCUMULATE' rating on HERMRAJ with a target price of Bt3.40/share.

What is the news?

The Board of Investment on Dec 26, 2012 approved 32 projects with a total investment of Bt107bn. Of the total, three projects are located in HEMRAJ-operated industrial estates with a total investment of Bt6bn. HEMRAJ has also acquired an additional land plot of 2,000 rai for Bt1.2bn to expand its business.

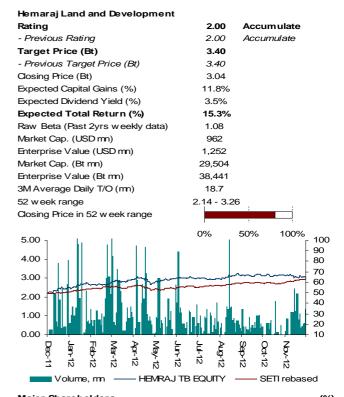
How do we view this?

Three projects approved by BOI have a total investment value of Bt6bn. Normally around Bt600mn-Bt900mn or 10%-15% of the total investment will be spent on land acquisition. Our forecast shows the above projects will allow HEMRAJ to sell about 200-300 rai of land from end-2012 to early 2013. HEMRAJ sold 1,900 rai of land in 9MCY12. The chance is slim that HEMRAJ will miss full-year land sales target of 2,300 rai as it needs to generate another 300-400 rai of land. Operating momentum remains strong. Earnings growth is also expected to be strong in CY13 thanks to contribution from power business.

The Bt1.2bn acquisition of a 2,000-rai land plot will build up its land bank in Rayong Province as part of industrial estate business expansion plan in the next 1-2 years.

Investment Actions?

The outlook is favorable for core industrial estate business. Earnings are expected to grow by 24% in CY13. In our view, HEMRAJ is the best choice in the sector. We maintain an 'ACCUMULATE' rating on HERMRAJ with a target price of Bt3.40/share.



(%)
11.0
9.1
8.8

Key Financial Summary				
FYE	12/11	12/12F	12/13F	12/14F
Revenue (Btmn)	4,184	6,401	7,971	6,619
Net Profit (Btmn)	537	2,069	2,568	2,228
EPS (Bt)	0.06	0.21	0.26	0.23
Net Profit, adj. (Btmn)	554	1,509	2,568	2,228
EPS, adj. (Bt)	0.06	0.16	0.26	0.23
P/E(X),adj.	53.3	19.6	11.5	13.2
BVPS (Bt)	0.94	1.11	1.39	1.63
P/B (X)	3.2	2.7	2.2	1.9
DPS (Bt)	0.06	0.09	0.11	0.00
Div. Yield (%)	1.8	2.8	3.5	-
Source: Bloomberg, PSR est				

*All multiples & yields based on current market price

Valuation Method

Break-up Value

Analyst Phillip Research Team

+65 65311240 research@phillip.com.sg





BOI nodded to investment projects located in HEMRAJ's industrial estates

On Dec 26, 2012, BOI approved the 32 investment projects, requesting for privileges, worth Bt107bn. Out of which three projects have located in HEMRAJ's industrial estates.

- Maxis International (Thailand) requested BOI's privileges for a production expansion of Radial tire for passenger car and 4WD car with an output capacity of 7.2mn tires/year. Total investment is estimated at Bt2,181.70mn. The project will be located in the Eastern Seaboard Industrial Estate, Rayong province.
- Maxis International (Thailand) also submitted another production expansion of Radial tire for heavy-duty purpose at a total output capacity of 392k tires/year. The investment is estimated at Bt1,537.80mn. The plant will be located at Eastern Seaboard Industrial Estate, Rayong province.
- 3. Siam Michelin requested BOI for privileges of Radial tire for heavy duty purpose with a total output capacity of 530k tires/year. The CAPEX is estimated at Bt2,700.80mn. The project will be located in the plant belonging to SIA Land Industry, Saraburi province.

After getting approval from the BOI, the project owners will actually start to buy land plots and construction will begin afterwards. A value of land plot usually accounts for 10-15% of total project value. As the above three projects have total value of Bt6.1bn, we estimate they would spend up to Bt600mn-Bt900mn of the total project value for purchasing land plots with a combined 200-300 rais. For this reason, we believe the 2012 land sale target of 2,300 rais is more likely achievable as up to 1,900 rais were already sold in 9MCY12 and another 300-400 rais would not be that much challenges.

Acquisition of more land plots for expansion

HEMRAJ recently acquired a 100% shareholding in Rayong 2012 at a total price of Bt1.2bn. The company had a total land plot of 2,000 rais. In our view, this acquisition will pave the way for an expansion of the Eastern Seaboard Industrial Estate which will increase HEMRAJ's land sale potential for the following years.

Bright earnings outlook for CY12

We expect CY12 net profit to skyrocket by 285% y-y on expectation that revenue would jump 73% y-y, largely from land sales. In 9MCY12, land sales generated as much as revenue of Bt4.6bn, accounting for 71% of Bt6.4bn full-year revenue forecast. At end-3QCY12, backlog was Bt3.5bn which will gradually be realized as revenue until CY13. Our revenue estimate appears to be achievable. Looking at the power business, its affiliate started to generate income in mid-3QCY12 and we expect equity income to pick up remarkably from Bt132mn to Bt2.5bn, seen as another driver of the bottom line growth for CY12.

Even though CY13 land sale target is cut to 1,300 rais, backlog at end-2012 is expected to be as high as Bt3.1bn, which will be realized as revenue next year. We expect CY13 land sales to reach Bt2bn and some of which will be realized as revenue during the year. We project revenue from land sales to grow 27% y-y to Bt4bn and revenue from services would increase 20% y-y. Total revenue is expected to grow 24% y-y with estimated margin at 40%-42% as Gheco One will generate at full capacity from 2013 onwards. Equity income from the power business is expected to improve notable to Bt1bn from Bt631mn in CY12. Under this scenario, the bottom line would grow 24% y-y.

'ACCUMULATE' rating with target price of Bt3.40

In spite of high growth potential, the current share prices have offered capped upside. We therefore rate HEMRAJ an 'ACCUMULATE' with a target price of Bt3.40, based on breakup valuation (Bt2.00 in industrial estate minus 12x multiple in estimated CY13 profit in industrial estate and plus Bt1.40 in Gheco One and SPP 7 plants).





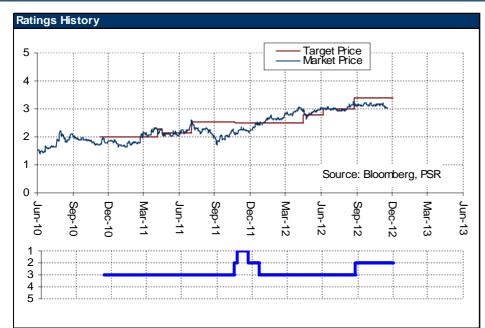
FYEDec	CY10	CY11	CY12F	CY13F	CY14F
Valuation Ratios					
P/E (X), adj.	23.1	53.3	19.6	11.5	13.2
P/B (X)	3.2	3.2	2.7	2.2	1.9
EV/BITDA (X), adj.	30.1	27.9	16.0	13.4	15.7
Dividend Yield (%)	1.8	1.8	2.8	3.5	-
Per share data (Bt)					
EPS, reported	0.15	0.06	0.21	0.26	0.23
EPS, adj.	0.13	0.06	0.16	0.26	0.23
DPS	0.06	0.06	0.09	0.11	0.00
BVPS	0.94	0.94	1.11	1.39	1.63
Growth & Margins (%)					
Growth					
Revenue	109.0	-3.7	53.0	24.5	-17.0
EBITDA	97.3	7.9	74.3	19.2	-14.4
BIT	130.9	8.6	82.5	19.3	-17.4
Net Income, adj.	121.9	-56.6	172.4	70.2	-13.2
Margins					
EBITDA margin	29.4	32.9	37.5	35.9	37.0
EBIT margin	25.1	28.3	33.8	32.4	32.2
Net Profit Margin	34.1	14.3	33.8	33.9	35.4
Key Ratios					
ROE (%)	16.7	6.1	21.8	22.4	16.1
ROA (%)	8.8	2.8	9.5	9.9	7.2
Net Debt-Cash	4,494	4,724	8,906	9,383	11,467
Net Gearing(X)	0.5	0.5	0.8	0.7	0.7
Income Statement (Bt mn)					
Revenue	4,346	4,184	6,401	7,971	6,619
EBITDA	1,277	1,377	2,400	2,860	2,447
Depreciation & Amortisation	186	193	238	280	315
BIT	1,090	1,184	2,162	2,580	2,132
Net Finance (Expense)/Income	(207)	(325)	(411)	(501)	(501)
Other items	223	31	6	14	14
Associates & JVs	422	(133)	632	1,029	1,029
Profit Before Tax	1,529	758	2,389	3,122	2,674
Taxation	(46)	(161)	(227)	(419)	(329)
Profit After Tax	1,482	597	2,162	2,703	2,345
Non-controlling Interest	71	60	93	135	117
Net Income, reported	1,411	537	2,069	2,568	2,228
Net Income, adj.	1,276	554	1,509	2,568	2,228

Source: PSR est.



FYE Dec	CY10	CY11	CY12F	CY13F	CY14F
Balance Sheet (Bt mn)					
Cash	3,517	3,718	2,067	1,928	2,244
ST Investments	0	0	0	0	0
Accounts Receivables	204	133	174	173	187
Inventories	7,278	7,890	8,350	11,542	14,212
Others	56	74	870	870	870
Total current assets	11,055	11,814	11,460	14,512	17,513
PPE	574	945	1,284	1,458	1,619
Property Investments	2,021	2,250	4,970	5,607	6,237
Associates & JVs	3,479	4,327	5,343	6,372	7,401
Investments	144	144	144	144	144
Others	1,296	530	253	253	253
Total non-current assets	7,514	8,196	11,994	13,835	15,654
Total Assets	18,569	20,010	23,455	28,347	33,168
Short term loans	780	308	2,212	2,950	5,350
Accounts Payables	581	916	(518)	1,333	1,409
Others	544	1,165	1,745	1,745	1,745
Total current liabilities	1,905	2,389	3,439	6,028	8,504
Long term loans	7,231	8,134	8,762	8,362	8,362
Others	267	358	512	512	512
Total liabilities	9,402	10,881	12,713	14,902	17,378
Non-controlling interest	366	326	550	685	802
Shareholder Equity	8,801	8,803	10,192	12,760	14,988
Cashflow Statements (Bt mn)					
CFO	550	000	504	000	700
PBT	552	399	584	660	720
Adjustments	(79)	101	40	(24)	(14)
Cash from ops before WC changes	473	500	624	636	706
WC changes	(1,523)	(149)	(1,256)	(592)	(606)
Cash generated from ops	(1,050)	351	(632)	44	100
Taxes paid, net	25 (426)	(12)	(99)	(87)	(99)
Interest paid	(126)	(91)	(130)	(130)	(130)
Cashflow from ops CFI	(1,151)	247	(860)	(172)	(129)
	(7E)	(25)	(272)	(272)	(277)
CAPEX, net	(75)	(25)	(273)	(273)	(277)
Dividends from associates & JVs Dividends/Interest from Investments	(17) 65	0 48	0	0	0
Purchase/sale of investments		3	0 0	0	0
Investments in subs & associates	1,144	_		0	0
Others	(173) 517	(386) 186	0 0	0	0
Cashflow from investments			_	(2 72)	-
CFF	1,460	(174)	(273)	(273)	(277)
Share issuance	0	0	0	0	0
Purchase of treasury shares	0	0	0	0	0
Loans, net of repayments	11	1,407	541	600	600
Dividends to minority interests	(50)	(80)	0	0	0
Dividends to shareholders & capital reduction	(1)	(0)	0	0	0
Others	0	60	0	0	0
Cashflow from financing	(40)	1,387	541	600	600
Net change in cash	269	1,460	(592)	155	194
Effects of exchange rates	(0)	0	0	0	0
CCE, end	3,517	3,718	2,067	1,928	2,244
Source: PSR est.					





Phillip Group Rating System			
Total Returns	Recommendation	Rating	
> +20%	Buy	1	
+5% to +20%	Accumulate/Trading Buy	2	
-5% to +5%	Neutral	3	
-5% to -20%	Reduce/Trading Sell	4	
>-20%	Sell	5	

Remarks

We do not base our recommendations entirely on the above quantitative return bands. We consider qualitative factors like (but not limited to) a stock's risk reward profile, market sentiment, recent rate of share price appreciation, presence or absence of stock price catalysts, and speculative undertones surrounding the stock, before making our final recommendation



Important Information

This publication is prepared by Phillip Securities Research Pte Ltd., 250 North Bridge Road, #06-00, Raffles City Tower, Singapore 179101 (Registration Number: 198803136N), which is regulated by the Monetary Authority of Singapore ("Phillip Securities Research"). By receiving or reading this publication, you agree to be bound by the terms and limitations set out below.

This publication has been provided to you for personal use only and shall not be reproduced, distributed or published by you in whole or in part, for any purpose. If you have received this document by mistake, please delete or destroy it, and notify the sender immediately. Phillip Securities Research shall not be liable for any direct or consequential loss arising from any use of material contained in this publication.

The information contained in this publication has been obtained from public sources, which Phillip Securities Research has no reason to believe are unreliable and any analysis, forecasts, projections, expectations and opinions (collectively, the "Research") contained in this publication are based on such information and are expressions of belief of the individual author or the indicated source (as applicable) only. Phillip Securities Research has not verified this information and no representation or warranty, express or implied, is made that such information or Research is accurate, complete, appropriate or verified or should be relied upon as such. Any such information or Research contained in this publication is subject to change, and Phillip Securities Research shall not have any responsibility to maintain or update the information or Research made available or to supply any corrections, updates or releases in connection therewith. In no event will Phillip Securities Research or persons associated with or connected to Phillip Securities Research, including but not limited its officers, directors, employees or persons involved in the preparation or issuance of this report, (i) be liable in any manner whatsoever for any consequences (including but not limited to any special, direct, incidental or consequential losses, loss of profits and damages) of any reliance or usage of this publication or (ii) accept any legal responsibility from any person who receives this publication, even if it has been advised of the possibility of such damages. You must make the final investment decision and accept all responsibility for your investment decision, including, but not limited to your reliance on the information, data and/or other materials presented in this publication.

Any opinions, forecasts, assumptions, estimates, valuations and prices contained in this material are as of the date indicated and are subject to change at any time without prior notice.

Past performance of any product referred to in this publication is not indicative of future results.

This report does not constitute, and should not be used as a substitute for, tax, legal or investment advice. This publication should not be relied upon exclusively or as authoritative, without further being subject to the recipient's own independent verification and exercise of judgment. The fact that this publication has been made available constitutes neither a recommendation to enter into a particular transaction, nor a representation that any product described in this material is suitable or appropriate for the recipient. Recipients should be aware that many of the products, which may be described in this publication involve significant risks and may not be suitable for all investors, and that any decision to enter into transactions involving such products should not be made, unless all such risks are understood and an independent determination has been made that such transactions would be appropriate. Any discussion of the risks contained herein with respect to any product should not be considered to be a disclosure of all risks or a complete discussion of such risks.

Nothing in this report shall be construed to be an offer or solicitation for the purchase or sale of any product. Any decision to purchase any product mentioned in this research should take into account existing public information, including any registered prospectus in respect of such product.

Phillip Securities Research, or persons associated with or connected to Phillip Securities Research, including but not limited to its officers, directors, employees or persons involved in the preparation or issuance of this report, may provide an array of financial services to a large number of corporations in Singapore and worldwide, including but not limited to commercial / investment banking activities (including sponsorship, financial advisory or underwriting activities), brokerage or securities trading activities. Phillip Securities Research, or persons associated with or connected to Phillip Securities Research, including but not limited to its officers, directors, employees or persons involved in the preparation or issuance of this report, may have participated in or invested in transactions with the issuer(s) of the securities mentioned in this publication, and may have performed services for or solicited business from such issuers. Additionally, Phillip Securities Research, or persons associated with or connected to Phillip Securities Research, including but not limited to its officers, directors, employees or persons involved in the preparation or issuance of this report, may have provided advice or investment services to such companies and investments or related investments, as may be mentioned in this publication.



Phillip Securities Research or persons associated with or connected to Phillip Securities Research, including but not limited to its officers, directors, employees or persons involved in the preparation or issuance of this report may, from time to time maintain a long or short position in securities referred to herein, or in related futures or options, purchase or sell, make a market in, or engage in any other transaction involving such securities, and earn brokerage or other compensation in respect of the foregoing. Investments will be denominated in various currencies including US dollars and Euro and thus will be subject to any fluctuation in exchange rates between US dollars and Euro or foreign currencies and the currency of your own jurisdiction. Such fluctuations may have an adverse effect on the value, price or income return of the investment.

To the extent permitted by law, Phillip Securities Research, or persons associated with or connected to Phillip Securities Research, including but not limited to its officers, directors, employees or persons involved in the preparation or issuance of this report, may at any time engage in any of the above activities as set out above or otherwise hold a interest, whether material or not, in respect of companies and investments or related investments, which may be mentioned in this publication. Accordingly, information may be available to Phillip Securities Research, or persons associated with or connected to Phillip Securities Research, including but not limited to its officers, directors, employees or persons involved in the preparation or issuance of this report, which is not reflected in this material, and Phillip Securities Research, or persons associated with or connected to Phillip Securities Research, including but not limited to its officers, directors, employees or persons involved in the preparation or issuance of this report, may, to the extent permitted by law, have acted upon or used the information prior to or immediately following its publication. Phillip Securities Research, or persons associated with or connected to Phillip Securities Research, including but not limited its officers, directors, employees or persons involved in the preparation or issuance of this report, may have issued other material that is inconsistent with, or reach different conclusions from, the contents of this material.

The information, tools and material presented herein are not directed, intended for distribution to or use by, any person or entity in any jurisdiction or country where such distribution, publication, availability or use would be contrary to the applicable law or regulation or which would subject Phillip Securities Research to any registration or licensing or other requirement, or penalty for contravention of such requirements within such jurisdiction.

Section 27 of the Financial Advisers Act (Cap. 110) of Singapore and the MAS Notice on Recommendations on Investment Products (FAA-N01) do not apply in respect of this publication.

This material is intended for general circulation only and does not take into account the specific investment objectives, financial situation or particular needs of any particular person. The products mentioned in this material may not be suitable for all investors and a person receiving or reading this material should seek advice from a professional and financial adviser regarding the legal, business, financial, tax and other aspects including the suitability of such products, taking into account the specific investment objectives, financial situation or particular needs of that person, before making a commitment to invest in any of such products.

Please contact Phillip Securities Research at [65 65311240] in respect of any matters arising from, or in connection with, this document.

This report is only for the purpose of distribution in Singapore.



Contact Information (Singapore Research Team)

Chan Wai Chee

CEO, Research

Special Opportunities

+65 6531 1231 yebo@phillip.com.sg

Magdalene Choong, CFA

Investment Analyst
Regional Gaming
+65 6531 1791
magdalenechoongss@phillip.com.sg

Ken Ang

Investment Analyst Financials, Telecoms +65 6531 1793 kenangwy@phillip.com.sg

Nicholas Ong

Investment Analyst
Commodities, Offshore & Marine
+65 6531 5440
nicholasonghg@phillip.com.sg

Joshua Tan

Head of Research

Global Macro, Asset Strategy

+65 6531 1249 joshuatan@phillip.com.sg

Go Choon Koay, Bryan

Investment Analyst
Property
+65 6531 1792
gock@phillip.com.sg

Ng Weiwen

Macro Analyst
Global Macro, Asset Strategy
+65 6531 1735
ngww@phillip.com.sg

Research Assistant

General Enquiries +65 6531 1240 (Phone) research@phillip.com.sg

Derrick Heng

Deputy Head of Research SG Equity Strategist & Transport +65 6531 1221 derrickhengch@phillip.com.sg

Travis Seah

Investment Analyst
REITs
+65 6531 1229
travisseahhk@phillip.com.sq

Roy Chen

Macro Analyst
Global Macro, Asset Strategy
+65 6531 1535
roychencz@phillip.com.sg



Contact Information (Regional Member Companies)

SINGAPORE

Phillip Securities Pte Ltd

Raffles City Tower 250, North Bridge Road #06-00 Singapore 179101 Tel +65 6533 6001 Fax +65 6535 6631

Website: www.poems.com.sg

HONG KONG Phillip Securities (HK) Ltd

Exchange Participant of the Stock Exchange of Hong Kong 11/F United Centre 95 Queensway Hong Kong Tel +852 2277 6600

Fax +852 2868 5307 Websites: www.phillip.com.hk

INDONESIA

PT Phillip Securities Indonesia

ANZ Tower Level 23B. JI Jend Sudirman Kav 33A Jakarta 10220 - Indonesia Tel +62-21 5790 0800 Fax +62-21 5790 0809 Website: www.phillip.co.id

THAILAND

Phillip Securities (Thailand) Public Co. Ltd

15th Floor, Vorawat Building, 849 Silom Road, Silom, Bangrak, Bangkok 10500 Thailand Tel +66-2 6351700 / 22680999 Fax +66-2 22680921 Website www.phillip.co.th

UNITED KINGDOM

King & Shaxson Capital Limited

6th Floor, Candlewick House, 120 Cannon Street, London, EC4N 6AS Tel +44-20 7426 5950 Fax +44-20 7626 1757

Website: www.kingandshaxson.com

AUSTRALIA

Octa Phillip Securities Ltd

Level 12, 15 William Street. Melbourne, Victoria 3000, Australia Tel +61-03 9629 8288 Fax +61-03 9629 8882

Website: www.octaphillip.com

MALAYSIA

Phillip Capital Management Sdn Bhd

B-3-6 Block B Level 3 Megan Avenue II, No. 12, Jalan Yap Kwan Seng, 50450 Kuala Lumpur Tel +603 2162 8841 Fax +603 2166 5099

Website: www.poems.com.my

JAPAN

Phillip Securities Japan, Ltd.

4-2 Nihonbashi Kabuto-cho Chuo-ku, Tokyo 103-0026 Tel +81-3 3666 2101 Fax +81-3 3666 6090 Website: www.phillip.co.jp

CHINA

Phillip Financial Advisory (Shanghai) Co. Ltd

No 550 Yan An East Road. Ocean Tower Unit 2318. Postal code 200001 Tel +86-21 5169 9200 Fax +86-21 6351 2940 Website: www.phillip.com.cn

FRANCE

King & Shaxson Capital Limited

3rd Floor, 35 Rue de la Bienfaisance 75008 Paris France Tel +33-1 45633100 Fax +33-1 45636017

Website: www.kingandshaxson.com

UNITED STATES Phillip Futures Inc

141 W Jackson Blvd Ste 3050 The Chicago Board of Trade Building Chicago, IL 60604 USA Tel +1-312 356 9000 Fax +1-312 356 9005

